

EVERY LINE TELLS A STORY

13 - 15 SEPTEMBER 2025
COCORICÒ RICCIONE

DATE
REDEFINING BOUNDARIES





DaTE REDEFINES BOUNDARIES

From September 13th to 15th, 2025, the iconic **Cocoricò Pyramid in Riccione** will host exhibitors and visitors in a one-of-a-kind atmosphere, perfect for celebrating innovation and avant-garde in the eyewear world.

DaTE reaffirms itself as a laboratory of continuous renewal, where the boundaries between art, fashion, technology, and design are pushed to create something bold and new. It's a reimagining of limits, challenging traditional design.

WHAT'S NEW

- **A completely revamped format** designed to address the evolving challenges of a constantly transforming industry.
- **Unique setting:** The **Cocoricò** nightclub will provide a bold and vibrant backdrop for the three-day exhibition.
- **New hours:** Saturday, September 13th: 12:00 PM – 7:00 PM, Sunday, September 14th: 10:00 AM – 6:00 PM, Monday, September 15th: 10:00 AM – 2:00 PM (flexible based on operational needs).
- **DaTE Party:** On Saturday, September 13th, exhibitors and buyers will be invited to an exclusive party featuring music and entertainment curated by Cocoricò's DJs.

Get ready to experience an immersive journey through creativity, technology, and design, where eyewear takes centre stage!

DaTE 2025 awaits you from September 13th to 15th at Cocoricò in Riccione (RN, Italy).

For more information, visit our social media channels or the website www.dateyewear.com. Contact us at: date@dateyewear.com



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