

# MIDO DAILY

LIVE THE WONDER

## FRAME THE FUTURE.

**The 52<sup>nd</sup> edition of the leading international eyewear tradeshow has finally begun!**

The universe of eyewear at its core: 7 pavilions and 8 exhibition areas where professionals from all over the world will have the opportunity to meet, do business, create relationships, discover new trends and reflect on the future of the sector.

È finalmente iniziata l'edizione numero 52 del tradeshow dedicato all'eyewear leader a livello internazionale!

Al centro, l'universo dell'occhialeria: 7 padiglioni e 8 aree espositive in cui professionisti da tutto il mondo avranno l'occasione di confrontarsi, fare business, creare rapporti, scoprire i nuovi trend e riflettere sul futuro del settore.



SPECIAL EDITION

## MIDO: THE EYEWEAR UNIVERSE

**NIKE FLYFREE SOAR**

**Nike Max Pro INTERCHANGE LENS SYSTEM**  
Prescription Ready

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Safilo 90 YEARS

SEE THE WORLD AT ITS BEST



THE SAFILO BOOTH IS IN HALL 1 STAND N32 T23 T31- FASHION DISTRICT

## IT'S SHOW TIME!

**What's NEW, in the words of President Giovanni Vitaloni**

“We are excited about this 52nd edition of MIDO because it promises to be the one where we will be able to get closer to the pre-pandemia numbers again. We have expanded the exhibition space, **reopening 1 pavilion to the 7 of the pre-Covid era, we expect 1200 exhibitors from more than 45 countries and visitors from 130 nations.** We enlarged the Design, Academy and Start-up areas to accommodate the many new and exclusive brands that put designers and their creativity first.

**As the industry's international benchmark, we also have a great responsibility: we represent a barometer for eyewear trends because business is done here, relationships are forged, professionals meet and the future of eyewear is discussed.** We contribute significantly, and hopefully positively, to the trend of the following months and this makes us proud but also extremely careful to provide our visitors with everything they may need to make MIDO a truly fruitful and unforgettable experience. This is another reason why MIDO is not just an in-person tradeshow, but is active all year round online on the Digital Edition, to provide our operators with a virtual venue where they can continue to meet, learn about the latest product innovations, and drive their business forward.

I invite all our professionals not to miss another important opportunity that we offer them every year, namely the moments of exchange, training and comparison. We do this in the **OTTICLUB space**, which this year we decided to move to the very central Hall 1, a place that has always been designated to host **conferences, seminars, workshops and round tables with international guests from different fields**, to offer a 360° view of the world of eyewear. Not to be missed this year are the **MIDday Talks** with sociologist Francesco Morace and world-famous guests. These talks will continue throughout the year, stay tuned! In short, the premises for this MIDO to be truly extraordinary are all there, all that remains is to begin!”

«Siamo entusiasti per questa 52<sup>a</sup> edizione di MIDO perché si preannuncia come quella in cui riusciremo ad avvicinarci nuovamente ai numeri pre-pandemia. Abbiamo ampliato lo spazio espositivo, **riaprendo 1 padiglione e arrivando ai 7 dell'era pre-Covid, attendiamo 1200 espositori da 50 paesi e visitatori da 130 nazioni.** Abbiamo ingrandito le aree Design, Academy e Start-up, per accogliere le tante realtà nuove ed esclusive che mettono al primo posto i designer e la loro creatività.

**In quanto punto di riferimento del settore a livello internazionale, abbiamo anche una grande responsabilità: rappresentiamo un barometro per l'andamento dell'eyewear perché qui si concludono affari, si stringono relazioni, s'incontrano professionisti e si discute sul futuro dell'occhialeria.** Contribuiamo in modo significativo, e ci auguriamo positivo, all'andamento dei successivi mesi e questo ci rende orgogliosi ma anche estremamente attenti a fornire ai nostri visitatori tutto ciò di cui potranno aver bisogno per rendere MIDO



Il Presidente di MIDO Giovanni Vitaloni

un'esperienza davvero proficua e indimenticabile. Anche per questo MIDO non è solo il tradeshow in presenza, ma è attivo tutto l'anno online sulla Digital Edition, per fornire ai nostri operatori un luogo virtuale dove continuare a incontrarsi, conoscere le ultime novità di prodotto e portare avanti il proprio business.

Invito tutti i nostri professionisti a non perdere poi un'altra importante opportunità che ogni anno offriamo loro, ovvero i momenti di scambio, formazione e confronto. Lo facciamo nello **spazio OTTICLUB**, che quest'anno abbiamo voluto spostare nel centralissimo padiglione 1, luogo da sempre deputato ad accogliere **convegni, seminari, workshop e tavole rotonde con ospiti internazionali che provengono da diversi ambiti**, per offrire una visione a 360° sul mondo dell'occhialeria. Imperdibili a questo proposito i **MIDday Talks** con il sociologo Francesco Morace e ospiti di fama mondiale. I Talks ci accompagneranno tutto l'anno, stay tuned! Insomma, le premesse perché questo MIDO sia davvero straordinario ci sono tutte, non resta che cominciare!”



## ● MIDO EVENTS AT THE OTTICLUB: ● EDUCATION, MEETINGS AND INTERACTIONS



A full calendar of workshops, seminars and meetings on a diverse array of topics awaits exhibitors and visitors. Creativity and trends, marketing and digitization, sustainability and innovation will be discussed with international experts in the **OTTICLUB area at Pavilion 1**.

Brand new, the **Market Insight** meetings: on Saturday 2 p.m. **trends** will be discussed with the journalist **Alessandra Albarello** and Pantone VP Global Sales & Marketing **Francesco Tomasello**, and on Sunday 11 a.m., the research 'Purchase drivers for sunglasses and prescription glasses and the role of Made in: Italy, France, Spain, Germany, UK, USA and China' will be presented by Yoodata.

**HOW TO?**, a cycle of meetings that addresses the more everyday activities of optical stores, will be back again with new topics such as digital marketing and storytelling.

Saturday 10.30 am the first results of the **Empowering Optical**

**Women Leadership program** will be presented. The program, brought ahead in partnership with ANFAO and Fondazione Bellisario, supports women in leadership positions in the eyewear industry. On Sunday 2 pm the **CSE - Certified Sustainable Eyewear**, developed by ANFAO in collaboration with CERTOTTICA. The program will certify the sustainability of individual components and the finished product. The General Rules and Criteria are based on ISO 14024 'Environmental Labelling'. **The complete programme on page 8.**

*Un ricco programma di workshop, seminari e convegni sui più diversi temi attende gli espositori e i visitatori. Si discuterà di creatività e tendenze, marketing e digitalizzazione, sostenibilità e innovazione con esperti internazionali nello spazio OTTICLUB al Padiglione 1.*

*Tra i nuovi appuntamenti i Market Insight: sabato alle 14 si parlerà di tendenze con la giornalista Alessandra Albarello e il VP Global Sales & Marketing Pantone Francesco Tomasello, mentre domenica alle 11 sarà presentata la ricerca "I driver di acquisto per gli occhiali da sole e da vista e il ruolo del made in: Italia, Francia, Spagna, Germania, UK, USA e Cina" di Yoodata.*

*Tornano gli HOW TO?, pensati per le attività quotidiane dei centri ottici, con nuove tematiche come il digital marketing e lo storytelling. Sabato alle 10.30 saranno presentati i primi risultati del programma a sostegno della leadership femminile nell'occhialeria Empowering Optical Women Leadership, realizzato con ANFAO e Fondazione Bellisario.*

*Domenica alle 14 appuntamento con il lancio dell'inedito programma CSE - Certified Sustainable Eyewear, sviluppato da ANFAO in collaborazione con CERTOTTICA. Il programma certificherà la sostenibilità dei singoli componenti e del prodotto finito. Il Regolamento Generale e i criteri si basano sulla norma ISO 14024 "Etichettatura ambientale".*

**Il programma completo a pagina 8.**

## ● 2024 NEWS! ● MIDDAY TALKS WITH DALLA PALMA, ● SERVETTO, MIGLIORE, ● AND KNAM!

Absolute novelty, the **MIDO MIDday Talks**: every day at noon, beauty, design, and passion will be discussed with sociologist **Francesco Morace** and famous guests such as the beauty expert and writer **Diego Dalla Palma**, architects and designers **Mara Servetto** and **Ico Migliore**, and chef and maître chocolatier **Ernst Knam**. The MIDday talks will not end with the close of the fair but will continue throughout the course of 2024.

*Novità di quest'anno i MIDO MIDday Talks: tutti i giorni alle ore 12 si discuterà di bellezza, design e passione con il sociologo Francesco Morace ed ospiti noti come l'esperto di bellezza e scrittore Diego Dalla Palma, gli architetti e designer Mara Servetto e Ico Migliore, lo chef e maître chocolatier Ernst Knam.*

*I MIDday Talks non si concluderanno con la chiusura della manifestazione ma proseguiranno durante il 2024.*



Take Off With Us.  
PAVILION 4P,  
BOOTH K03 K09 L04 L10 H03 H09 K04 K10

Silhouette

Born on Earth. Worn in Space.

Titan Minimal Art. The Choice on Space Missions for 25 Years.



## ⋮ MIDO AWARDS 2024



Let's meet on **Sunday 3 p.m. at the Otticlub** for the awards ceremony that MIDO dedicates to optical stores, exhibitors and eyewear companies. Together with the **BeStore Award** for optical stores that stand out for shopping experience and customer services, and **Stand Up For Green**, granted to the most sustainable stand, the **Certified Sustainable Eyewear (CSE) Award**, conceived by MIDO with ANFAO and Certottica, which evaluates sustainability in the eyewear industry worldwide, will also be presented.

**Domenica alle 15 all'Otticlub** cerimonia di premiazione dei riconoscimenti che MIDO assegna ai negozi di ottica, espositori e aziende del settore. Insieme al **BeStore Award** assegnato ai centri ottici che si distinguono per shopping experience e servizi al cliente, e **Stand Up For Green**, conferito allo stand più sostenibile, sarà consegnato anche **Certified Sustainable Eyewear (CSE) Award**, ideato da MIDO con ANFAO e Certottica, che valuta la sostenibilità nel settore dell'eyewear a livello internazionale.

## ⋮ CELEBRATING LEGACY: ⋮ SERGIO CEREDA ⋮ EYEWEAR DESIGN ⋮ AWARD FOR THE FIRST ⋮ TIME AT MIDO 2024

**A**mong the novelties of this edition is the presentation of the Cereda Award, a tribute to one of the most influential designers in the optical industry, supported by the Ross Family Viva Foundation, and powered by Mido. This award was created to honor Sergio Cereda's legacy and promote emerging talent in eyewear design.

European designers and students under 25 are invited to demonstrate their creativity and innovation. The winner, announced at MIDO 2025, will receive a \$5,000 prize fostering a career in the global optical industry.

Participants must submit designs that show a profound understanding of eyewear design, embracing the theme "Eyewear in its pure form: balance between proportion and harmony, innovation and disruption." Submissions will be judged by an International Jury. For more information: <https://optyx.com/sergio-cereda-award-application/>

*Tra le novità di questa edizione, la presentazione del Premio Cereda, un omaggio a uno dei designer più influenti dell'industria ottica, sostenuto dalla Ross Family Viva Foundation e supportato da Mido. Questo premio è stato creato per onorare l'eredità di Sergio Cereda e promuovere talenti emergenti nel design degli occhiali.*

*I designer e gli studenti europei sotto i 25 anni sono invitati a dimostrare la loro creatività e innovazione. Il vincitore, che verrà annunciato a MIDO 2025, riceverà un premio di \$ 5.000 per promuovere la carriera nel settore ottico mondiale.*

*I partecipanti devono presentare disegni che mostrino una profonda comprensione del design degli occhiali, abbracciando il tema "Eyewear nella sua forma pura: equilibrio tra proporzione e armonia, innovazione e cambiamento". Le proposte saranno giudicate da una giuria internazionale. Per maggiori informazioni: <https://optyx.com/sergio-cereda-award-application/>*

Calm, fresh and comforting, Peach Fuzz is the Pantone 2024 color

Calmo, fresco e rassicurante, Peach Fuzz è il colore Pantone 2024



## ⋮ QUALITY, DURABILITY, ⋮ SUSTAINABILITY: THE ⋮ KEYWORDS OF TRENDS ⋮ 2025

Sustainability: this is the common thread linking all the trends for the coming season. Material composition, origin but not only: there is a strong focus on quality, and above all on durability. Shapes are reinterpreted: new geometries, thin or bold lines, but made light through innovative technical devices.

Aesthetic and functional qualities for glasses that express the encounter between traditional craftsmanship and cutting-edge technology.

Important, sculptural volumes on the one hand, an osmotic attitude to fluidity and transformation on the other. The inspirations reveal research, often dwelling on architecture, fashion and jewellery, to convey a new concept of luxury and authenticity.

*Sostenibilità: è questo il fil rouge che unisce tutte le tendenze per la prossima stagione. Composizione dei materiali, provenienza, ma non solo: c'è una forte attenzione alla qualità, e soprattutto alla capacità di durare nel tempo. Le forme vengono reinterpretate: geometrie inedite, linee sottili oppure bold ma rese leggere, attraverso accorgimenti tecnici innovativi.*

*Qualità estetiche e funzionali per occhiali che esprimono l'incontro tra tradizione artigianale e avanguardia tecnologica.*

*Volumi importanti, scultorei da una parte, attitudine osmotica alla fluidità, alla trasformazione dall'altra. Le ispirazioni rivelano un'attenta ricerca, soffermandosi spesso su architettura, moda e gioielleria, per veicolare un nuovo concetto di lusso e autenticità.*

## VIVI LE PRESTAZIONI MULTIFUNZIONE DELLE LENTI BIOMETRICHE INTELLIGENTI CON LA NUOVA TECNOLOGIA LAYR



Solitaire LayR nuova tecnologia che integra strati multifunzionali alle lenti biometriche intelligenti. Tecnologia LayR visione più nitida e lenti più trasparenti.

**R**  
**RODENSTOCK**  
Because every eye is different





# OTTICLUB PROGRAMMA



## 03/02 SABATO

ORE 11:00

**"Il linguaggio inclusivo - le parole contano". Empowering Optical Women Leadership program.**

Powered by ANFAO.

ORE 12:00

MIDday talks

**60 minuti per mettere a fuoco le tendenze del futuro: la BELLEZZA.**

**FRANCESCO MORACE** (Sociologo e Saggista) dialoga con **DIEGO DALLA PALMA** (Esperto di Bellezza e Scrittore).

ORE 13:00

HOW TO

**Come comprendere a fondo le opportunità delle nuove piattaforme social.**

**VALENTINA VENTRELLI** (Esperta di Estetiche contemporanee) dialoga con **SILVIA BUTTA CALICE** (Founder & CEO Orbita Milano).

ORE 14:00

MARKET INSIGHT

**What's next in Color.**

**ALESSANDRA ALBARELLO** (Giornalista) e **FRANCESCO TOMASELLO** (Esperto di colore, VP Global Sales & Marketing Pantone).

ORE 15:00

**La cattiva scuola scaccia la buona scuola.**

Anticipazione del XXV Congresso Interdisciplinare a cura dell'Istituto Zaccagnini.



ORE 16:00

**Tavola Rotonda  
Le ricerche del Forum Presbiopia: opinioni a confronto.**

Powered by Fabiano Gruppo Editoriale. Con **NICOLA DI LERNIA** (Influexpert dell'ottica) ed esperti del mondo dell'ottica e oftalmologia: **FRANCESCO LOPERFIDO** (Responsabile Servizi di Oftalmologia Generale, Ospedale San Raffaele Milano); **DANILO MAZZACANE** (Segretario Gruppo Oculisti Ambulatoriali Liberi - GOAL); **ALFONSO LISI** (Centro Ottico Lisi & Bartolomei, Viterbo); **GIANLUCA PETRINI** (Centro Ottico Vision Optika, Roma).

ORE 17:00

**L'evoluzione delle lenti biometriche intelligenti: Solitaire® LayR Technology la nuova frontiera per performance multifunzione.**

**DIETMAR UTTENWEILER** (Executive Vice President Innovation - Rodenstock GmbH); **RALF ELLERMANN** (Head of Global Marketing, Global Marketing, Rodenstock GmbH); **MASSIMO BARBERIS** (General Manager, Rodenstock Italia S.p.A.); **DANIELA POLETTI** (Head of Marketing, Rodenstock Italia S.p.A.); **VALENTINA PUCCI MOSSOTTI** (Head of Product and Training, Rodenstock Italia S.p.A.).



## 04/02 DOMENICA

ORE 10:00

**Intelligenza artificiale nella progettazione e realizzazione delle lenti oftalmiche.**

Powered by Fabiano Gruppo Editoriale. (Esperto di diritto dell'informazione e Intelligenza Artificiale): **DAVID P. PIÑERO** (Ricercatore/docente presso il Dipartimento di Ottica, Farmacologia e Anatomia dell'Università di Alicante).

ORE 11:00

MARKET INSIGHT

**I driver di acquisto per gli occhiali da sole e da vista e il ruolo del made in: Italia, Francia, Spagna, Germania, UK, USA e Cina.**

**SANDRA BRUNO** e **ALESSANDRO AMADORI** (Founding Partners, Yoodata) per MIDO.

ORE 12:00

MIDday talks

**60 minuti per mettere a fuoco le tendenze del futuro: DESIGN E ARCHITETTURA.**

**FRANCESCO MORACE** (Sociologo e Saggista) dialoga con **MARA SERVETTO** e **ICO MIGLIORE** (Architetti e Designer).

ORE 13:00

HOW TO

**Come costruire storie di stile ispirandosi alla moda contemporanea.**

**VALENTINA VENTRELLI** (Esperta di Estetiche contemporanee) dialoga con **ANTONIO MANCINELLI** (Giornalista, docente e saggista di moda).

ORE 14:00

**La certificazione CSE: uno standard di sostenibilità nel settore dell'occhialeria.**

Powered by ANFAO.

ORE 15:00

**PREMIAZIONI BESTORE, STAND UP FOR GREEN E CSE AWARD.**

ORE 16:00

**Tavola rotonda  
Il controllo e la gestione della miopia. Epidemiologia della miopia e gestione delle nuove generazioni.**

Powered by Fabiano Gruppo Editoriale. **PAOLO NUCCI** (Professore Ordinario di Oftalmologia, Università di Milano - Presidente Società Italiana di Oftalmologia Pediatrica e Strabismo); **LELIO SABETTI** (Medico Oculista, Università degli Studi dell'Aquila); **ANTONIO CALOSSI** (Optometrista).

ORE 17:00

**Tavola Rotonda  
La presbiopia e la prescrizione delle lenti multifocali: "Il percorso ideale del paziente dallo studio medico al centro ottico e viceversa".**

Promosso da Gruppo Lenti ANFAO, Federottica e Fabiano Gruppo Editoriale.

Conducono **NICOLA DI LERNIA** (Influexpert dell'ottica) e **MICHELA VUGA** (Giornalista scientifica in ambito salute). Con: **TERESIO AVITABILE** (Presidente Società Italiana di Scienze Oftalmologiche - S.I.S.O.); **PAOLO NUCCI** (Presidente della Società Italiana di Oftalmologia Pediatrica e Strabismo - SIOPS); **FRANCESCO BANDELLO** (Presidente della Società degli Oculisti Universitari); **LEONARDO MASTROPASQUA** (Presidente Nazionale della Società degli Oftalmologi Universitari - SOU); **ANDREA AFRAGOLI** (Presidente Federottica); **MASSIMO BARBERIS** (Presidente Gruppo Lenti Anfao); **ANDREA MILLETTI** (ASSOTTICA Gruppo Contattologia); **ROMOLO PROTTI** (Vicepresidente Associazione Italiana Medici Oculisti - AIMO); **FRANCESCO LOPERFIDO** (Responsabile Servizi di Oftalmologia Generale, Ospedale San Raffaele Milano); **DANILO MAZZACANE** (Segretario Gruppo Oculisti Ambulatoriali Liberi - GOAL); **DANIELE PETRINI** (Optico Optometrista); **ROBERTO PREGLIASCO** (Optico Optometrista).



## 05/02 LUNEDÌ

ORE 10:00

**Uniforyourees: la relazione attiva fra Università, no-profit e privato, per azioni sociali utili.**

Moderata **LUISA REDAELLI** (Architetto di Comunicazione, Psicologa della Relazione).

Con: **ALESSANDRO BORGHESI** (Professore Ordinario di Fisica Sperimentale presso l'Università di Milano Bicocca); **ALESSANDRA GIRARDI** (Titolare, Vicepresidente strategia e sviluppo e Responsabile Comunicazione, VANNI srl Società Benefit); **PIETRO CONTI** (General Manager, CentroStyle); **ANNA MARIA NICOLINI** (Direttore Marketing, Hoya Italia); **ELENA ABBATIello** (Programme Officer, Fondazione Cariplo); **PATRIZIA VITALI** (Responsabile Comunicazione, Club Lions Milano Bramante Cinque Giornate e Distretto di Milano Città Metropolitana); **SILVIA TAVAZZI** (Presidente del Consiglio di Coordinamento Didattico in Ottica e Optometria dell'Università Milano Bicocca); **ANNAMARIA BORANDO** (Dirigente Scolastica dell'IS Galilei Luxemburg di Milano).

ORE 11:00

**Conferenza Stampa "Sight for Kids": svegliamo l'occhio pigro! I Lions in prima fila per la vista con gli oculisti, ortottisti e ottici optometristi.**

Powered by Fabiano Gruppo Editoriale. Conduce **SABRINA SMERRIERI** (Giornalista, esperta di salute e medicina).

**MASSIMO DI PIETRO** (Coordinatore Nazionale di Sight for kids Italia 2024); **GIANNI AMERIO** (Medico Oculista, Past President Sight for Kids Italia); **LELIO SABETTI** (Medico Oculista, Università degli Studi dell'Aquila); **LUCIANO MARTINELLI** (Optico);

**CLAUDIO SABATTINI** (Presidente del Consiglio dei Governatori); **DOMENICO LEPORE** (Clinica Oculistica - Università Cattolica Roma); **JOCHEN KLUMM** (Department of Ophthalmology, Stanford University USA); **ADRIANO MAGLI** (Clinica Oculistica Salerno); **ANTONIO D'AVINO** (Presidente Federazione Italiana Medici Pediatri).

ORE 12:00

MIDday talks

**60 minuti per mettere a fuoco le tendenze del futuro: il GUSTO.**

**FRANCESCO MORACE** (Sociologo e Saggista) dialoga con **ERNST KNAM** (Chef e Maître Chocolatier).

ORE 13:00

HOW TO

**Come sviluppare nuovi progetti tra moda e design attraverso gli occhiali.**

**VALENTINA VENTRELLI** (Esperta di Estetiche contemporanee) dialoga con **PAOLO FERRARINI** (Professore e Giornalista).

ORE 14:00

**Occhiali da sole con Retinal Index®: da oggi puoi scegliere la salute insieme al design.**

**GIANFRANCESCO MARIA VILLANI** (Medico Chirurgo Specialista in Oftalmologia, con particolare interesse nei campi della retina medica e ipovisione); **REGINA COMPARETTO** (Optometrista libero professionista e Docente presso l'Istituto di Ricerca e di Studi in Ottica e Optometria - IRSOO, Vinci); **GIOVANNI VITALONI** (CEO, VANNI Srl Società Benefit); **MICHELE JURILLI** (CEO, FONDA Srl Società Benefit).

ORE 15:00

**IL FUTURO DELL'OTTICA  
Guida & Strategie per il Retail.**

**ROBERTO PREGLIASCO** (Optico optometrista).

ORE 16:00

HOW TO

**Come utilizzare l'Intelligenza Artificiale nella comunicazione.**

**I perché di un sito accessibile.**

**MAX GALLI** (Direttore Creativo, Autore, Esperto di comunicazione); **CRISTIAN FIOROT** (Esperto di Strategia Digitale).

# OTTICLUB PROGRAMM



## 03/02 SATURDAY

11:00

**'Inclusive language - words matter'. Empowering Optical Women Leadership programme.**

Powered by ANFAO.

12:00

MIDday talks

**60 minutes to focus on the trends of the future: BEAUTY.**

**FRANCESCO MORACE** (Sociologist and Essayist) dialogues with **DIEGO DALLA PALMA** (Beauty Expert and Writer).

13:00

HOW TO

**How to fully understand the opportunities of new social platforms.**

**VALENTINA VENTRELLI** (Expert in Contemporary Aesthetics) dialogues with **SILVIA BUTTA CALICE** (Founder & CEO Orbita Milano).

14:00

MARKET INSIGHT

**What's next in Colour.**

**ALESSANDRA ALBARELLO** (Journalist) and **FRANCESCO TOMASELLO** (Colour expert, VP Global Sales & Marketing Pantone).

15:00

**The bad school drives out the good school.**

Preview of the 25th Interdisciplinary Congress by the Zaccagnini Institute.

16:00

**Round Table  
The Presbyopia Forum's research: comparing opinions.**

Powered by Fabiano Gruppo Editoriale. With **NICOLA DI LERNIA** (Optics Influexpert) and experts from the world of optics and ophthalmology: **FRANCESCO LOPERFIDO** (Head of General Ophthalmology Services, San Raffaele Hospital Milan); **DANILO MAZZACANE** (Secretary of the Free Ophthalmologists' Group - GOAL); **ALFONSO LISI** (Lisi & Bartolomei Optical Centre, Viterbo); **GIANLUCA PETRINI** (Vision Optika Optical Centre, Rome).



17:00

**The evolution of Biometric Intelligent Glasses: Solitaire® LayR Technology the new boundaries for multifunctional performance.**

**DIETMAR UTTENWEILER** (Executive Vice President R&D and PM, Executive VP Innovations, Rodenstock GmbH); **RALF ELLERMANN** (Head of Global Marketing, Global Marketing, Rodenstock GmbH); **MASSIMO BARBERIS** (General Manager, Rodenstock Italia S.p.A.); **DANIELA POLETTI** (Head of Marketing, Rodenstock Italia S.p.A.); **VALENTINA PUCCI MOSSOTTI** (Head of Product and Training, Rodenstock Italia S.p.A.).



04/02  
**SUNDAY**

10:00

**Artificial Intelligence in ophthalmic lenses project and realization.**

**RUBEN RAZZANTE** (Information Law and Artificial Intelligence expert); **DAVID P. PIÑERO** (Researcher/Doctor at the Department of Optics, Pharmacology and Anatomy, University of Alicante).

11:00

**MARKET INSIGHT**

**Purchase drivers for sunglasses and spectacles and the role of made in: Italy, France, Spain, Germany, UK, USA and China.**

**SANDRA BRUNO** and **ALESSANDRO AMADORI** (Founding Partners, Yoodata) for MIDO.

12:00

**MIDday talks**

**60 minutes to focus on the trends of the future: DESIGN AND ARCHITECTURE.**

**FRANCESCO MORACE** (Sociologist and Essayist) dialogues with **MARA SERVETTO** and **ICO MIGLIORE** (Architects and Designers).

13:00

**HOW TO**

**How to build style stories inspired by contemporary fashion.**

**VALENTINA VENTRELLI** (Expert in Contemporary Aesthetics) dialogues with **ANTONIO MANCINELLI** (Journalist, lecturer and fashion essayist).

14:00

**CSE certification: a standard for sustainability in the eyewear industry.**

Powered by **ANFAO**.

15:00

**BESTORE, STAND UP FOR GREEN AND CSE AWARDS.**

16:00

**Round table**  
**The control and management of myopia. Epidemiology of myopia in the younger generation.**

Powered by **Fabiano Gruppo Editoriale**.  
**PAOLO NUCCI** (Full Professor of Ophthalmology, University of Milan - President of the Italian Society of Paediatric Ophthalmology and Strabismus); **LELIO SABETTI** (Ophthalmologist, University of L'Aquila); **ANTONIO CALOSI** (Optometrist).

17:00

**Round Table**  
**Presbyopia and multifocal lens prescription: 'the ideal patient path from the eye doctor to the optical centre and back'.**

Promoted by **ANFAO Lens Group, Federottica and Fabiano Gruppo Editoriale**.  
Conducted by **NICOLA DI LERNIA** (Optics Influxpert) and **MICHELA VUGA** (Health Science Journalist). With: **TERESIO AVITABILE** (President of the Italian Society of Ophthalmological Sciences - S.I.S.O.); **PAOLO NUCCI** (President of the Italian Society of Paediatric Ophthalmology and Strabismus - SIOPS); **FRANCESCO BANDELLO** (President of the Society of University Ophthalmologists); **LEONARDO MASTROPASQUA** (National President of the Society of Uni-versity Ophthalmologists - SOU); **ANDREA AFRAGOLI** (President of Federottica); **MASSIMO BARBERIS** (President of Anfao Lenses Group); **ANDREA MILLETTI** (President of ASSOTTICA, the Italian Contact Lens Association); **ROMOLO PROTTI** (Vice-President of the Italian Association of Ophthalmic Physicians - AIMO); **FRANCESCO LOPERFIDO** (Head of General Ophthalmology Services, San Raffaele Hospital Milan); **DANILO MAZZACANE** (Secretary of the Free Ambulatory Ophthalmologists Group - GOAL); **DANIELE PETRINI** (Optometrist); **ROBERTO PREGLIASCO** (Optometrist).



05/02  
**MONDAY**

10:00

**Uniforyoureyes: the active relationship between the university, non-profit and private sector for useful social actions.**

Moderator: **LUISA REDAELLI** (Communication Architect, Relational Psychologist). With: **ALESSANDRO BORGHESI** (Full Professor of Experimental Physics at the University of Milan Bicocca); **ALESSANDRA GIRARDI** (Owner, Vice President Strategy and Development and Head of Communication, VANNI srl Società Benefit); **PIETRO CONTI** (General Manager, CentroStyle); **ANNA MARIA NICOLINI** (Marketing Director, Hoya Italia); **ELENA ABBATIello** (Programme

Officer, Fondazione Cariplo); **PATRIZIA VITALI** (Communication Manager, Lions Club Milano Bramante Cinque Giornate and District of Milan Metropolitan City); **SILVIA TAVAZZI** (President of the Didactic Coordination Council in Optics and Optometry, University of Milan Bicocca); **ANNAMARIA BORANDO** (Headmistress of the IIS Galilei Luxembourg School of Milan).

11:00

**"Sight for Kids" press conference: Let's wake up the lazy eye! Lions in the front row for sight with ophthalmologists, orthoptists and optometrists.**

Powered by **Fabiano Gruppo Editoriale**.  
Hosted by **SABRINA SMERRIERI** (Journalist, health and medical expert).  
**MASSIMO DI PIETRO** (National Coordinator of Sight for Kids Italy 2024); **GIANNI AMERIO** (Ophthalmologist, Past President Sight for Kids Italy); **LELIO SABETTI** (Ophthalmologist, University of L'Aquila); **LUCIANO MARTINELLI** (Optician); **CLAUDIO SABATTINI** (President of the Board of Governors); **DOMENICO LEPORE** (Ophthalmology Clinic - Catholic University of Rome); **JOCHEN KLUMM** (Department of Ophthalmology, Stanford University USA); **ADRIANO MAGLI** (Salerno Ophthalmology Clinic); **ANTONIO D'AVINO** (President of the Italian Federation of Paediatricians).

12:00

**MIDday talks**

**60 minutes to focus on the trend of the future: TASTE.**

**FRANCESCO MORACE** (Sociologist and Essayist) dialogues with **ERNST KNAM** (Chef and Maître Chocolatier).

13:00

**HOW TO**

**How to develop new projects between fashion and design through eyewear.**

**VALENTINA VENTRELLI** (Expert in Contemporary Aesthetics) dialogues with **PAOLO FERRARINI** (professor and journalist).

14:00

**Sunglasses with Retinal Index®: now you can choose health along with design.**

**GIANFRANCESCO MARIA VILLANI** (Surgeon Specialist in Ophthalmology, with special interest in the fields of medical retina and low vision); **REGINA COMPARETTO** (Freelance Optometrist and Lecturer at the Institute for Research and Studies in Optics and Optometry - IRSOO, Vinci); **GIOVANNI VITALONI** (CEO, VANNI Srl Società Benefit); **MICHELE JURILLI** (CEO, FONDA Srl Società Benefit).

15:00

**THE FUTURE OF OPTICS**  
**Guidelines & Strategies for Retail.**

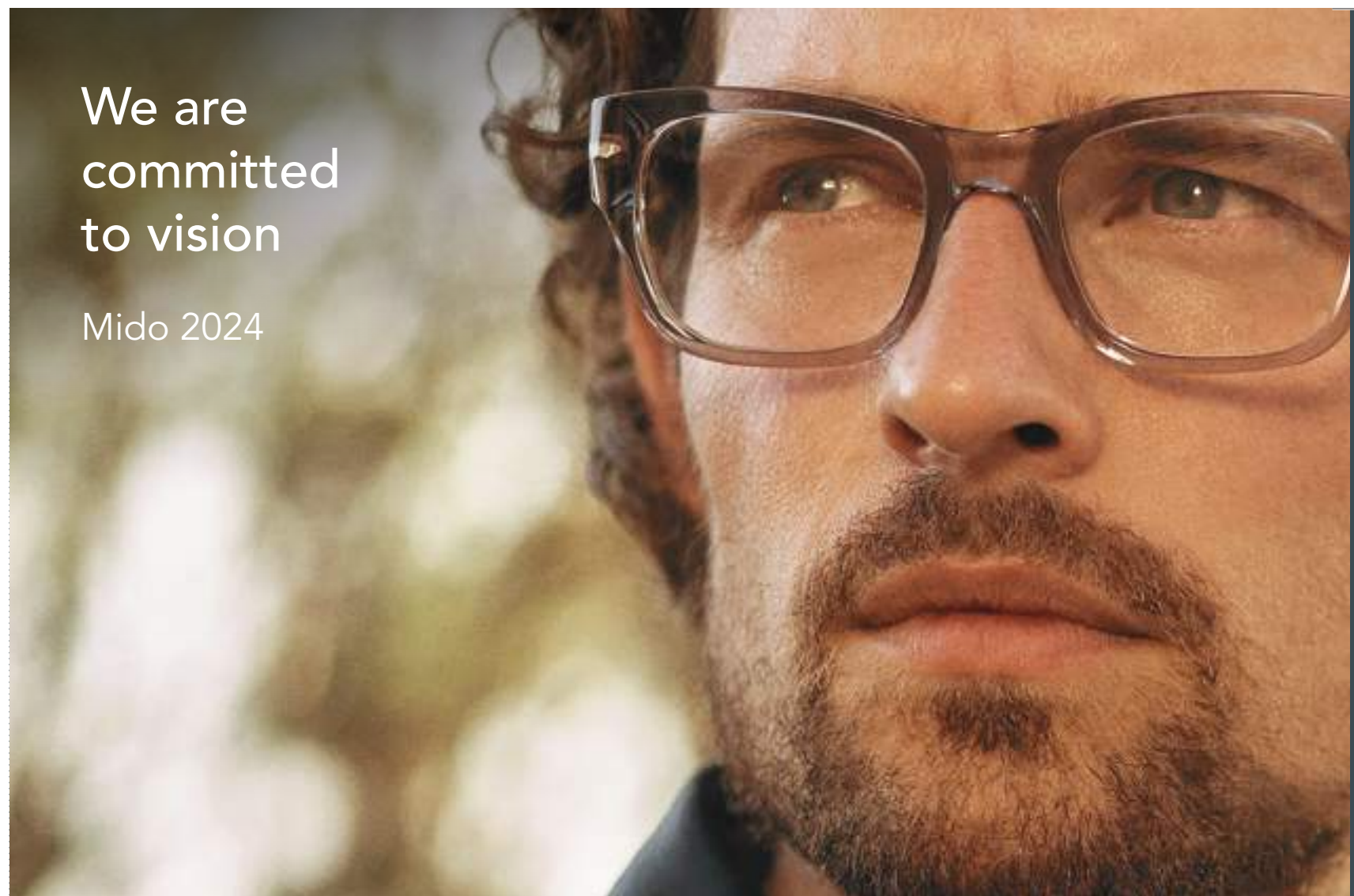
**ROBERTO PREGLIASCO** (Optometrist).

16:00

**HOW TO**

**How to use Artificial Intelligence in communication. The whys of an accessible site.**

**MAX GALLI** (Creative Director, Author, Communication Expert); **CRISTIAN FIOROT** (Digital Strategy Expert).



We are committed to vision

Mido 2024

Esplora le novità lenti, montature, strumenti e viaggia attraverso le ultime frontiere nei servizi per te. Un calendario unico di ospiti esclusivi e speech di valore: stai sintonizzato.

3 Febbraio - 5 Febbraio 2024  
Dalle 9.00 alle 18.30

Mido. Fiera Milano, Rho  
Padiglione 3, Stand M02 M22 R01 R21

**EssilorLuxottica**



Ricordiamo che questo invito **NON** è valido per l'ingresso in fiera. Per accedere a MIDO, dovrai utilizzare il pass che si ottiene registrandosi scannerizzando il QR code:





# FRAME TRENDS



## AKONI EYEWEAR

Akoni's Skyracer is crafted for modern explorers heading towards tomorrow's destinations. Drawing inspiration from spacecraft design, it emphasizes the fusion of strength and lightness. *Lo Skyracer di Akoni è pensato per gli esploratori moderni che si dirigono verso le destinazioni di domani. Ispirandosi al design delle navicelle spaziali, sottolinea la fusione di forza e leggerezza.*

PAV 4 STAND T01 T05 V02 V06



## ANDY WOLF

BOLDLESS aims to be a counter-current to the otherwise restrained frameless models on the market and consciously make a statement based on the hip-hop aesthetic of the 90s. *BOLDLESS vuole essere controcorrente rispetto ai modelli senza montatura presenti sul mercato e fare un'affermazione consapevole basata sull'estetica hip-hop degli anni '90.*

PAV 2 STAND AY09



## BLACKFIN

Blackfin One SS 2024 collection also represents the creative spirit of the brand in which design and technology merge to form a unique product with boldly colorful impact. *La collezione Blackfin One SS 2024 rappresenta anche lo spirito creativo del marchio, in cui design e tecnologia si fondono per dare vita a un prodotto unico dall'impatto colorato e audace.*

PAV 4 STAND V11 V13 Z10 Z14



## BUST OUT EYEWEAR

Marcus II model inspired by deconstructivist architecture, characterized by a dynamic frame reminiscent of Frank Gehry's Guggenheim Museum. *Modello Marcus II ispirato all'architettura decostruttivista, caratterizzato da un telaio dinamico che ricorda il Guggenheim Museum di Frank Gehry.*

PAV 2 STAND P42 P46



## DE RIGO

POLICE acetate sunglasses with bold profiles for a super bold style. The eagle wing is reinterpreted in a bold modern key in the eye-catching golden plaque applied to the temple. *Occhiale da sole POLICE in acetato dai profili bold per uno stile super audace. L'ala d'aquila è reinterpretata in chiave moderna e audace nella vistosa placca dorata applicata all'asta.*

PAV 1 STAND R09 L02 R01



## EINSTOFFEN

«Couturier» model from the "EINSTOFFEN - Raw & Noble" collection. Small millings in the middle section to create a special effect. *Modello "Couturier" della collezione "EINSTOFFEN - Raw & Noble". Piccole fresature nella parte centrale creano un effetto speciale.*

PAV 2 STAND SU08



## ESSILORLUXOTTICA

Frame that encapsulates the unique DNA of Vogue Eyewear. With a sculptural and eye-catching design, the model features bi-color metal temples recovered from the brand's archives. *Montatura che racchiude il DNA unico di Vogue Eyewear. Dal design scultoreo e accattivante, il modello presenta aste in metallo bi-color recuperate dagli archivi del brand.*

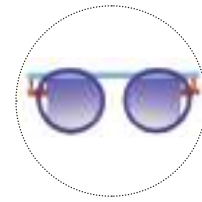
PAV 3 STAND M02 M22 R01 R21



## GIORGIO NANNINI

ROCCO col.433, a transparent dark green, an elegant colour who matches perfectly this edgy and rectangular shape. This frame reflects an high importance in design and dimension. *ROCCO col. 433, verde scuro trasparente, un colore elegante per un occhiale deciso, importante nelle dimensioni e nel design, adatto ad un volto con carattere.*

PAV 4 STAND T29 V30



## IMMAGINE98

Rigel: a mix of colored acetates, with double temple and a (partly) rimeless "aperitivo" shaded lens. *Rigel: un mix di acetati colorati, con la doppia aste e una lente (in parte) rimeless per questo modello che sfoggia lenti sfumate "aperitivo".*

PAV 2 STAND S63 S68



## IMPURI

"Hide," a bold and voluminous designed style. The frame stands as a testament to Impuri Atelier's commitment to sustainability, constructed from recycled carbon fiber. *"Hide", uno stile audace e voluminoso. La montatura testimonia l'impegno di Impuri Atelier per la sostenibilità ed è costruita con fibra di carbonio riciclata.*

PAV 2 STAND AY04



## JUNK PLASTIC REHAB

The best collection candidate to express our love for voluminous surrealist forms on an oversized mask silhouette. *Il miglior occhiale della collezione per esprimere il nostro amore per le forme voluminose surrealiste su una silhouette di maschera oversize.*

PAV 2 STAND AY59



## KARÛN

Noble and natural materials give life to ORIGINS. Designed and handmade in Patagonia, these sunglasses come with the essence of the end of the world. *Materiali nobili e naturali danno vita a ORIGINS. Progettati e realizzati a mano in Patagonia, questi occhiali da sole portano con sé l'essenza della fine del mondo.*

PAV 1 STAND E06 E10 F05 F09



## LAMARCA - TRIS OTTICA

Lamarca Eyewear presents a new bold concept for FUSIONI family. A kaleidoscopic effect where layers follow one another creating a chromatic rhythm. *Lamarca Eyewear presenta un nuovo audace concetto per la collezione FUSIONI. Un effetto caleidoscopico in cui gli strati si susseguono, creando un ritmo cromatico.*

PAV 2 STAND G41 G45 H42 H46



## LAPIMA

Oversized and with a lot of surface detailing, Manon is the protagonist of our summer dream. She's disruptive, a fashionista. *Oversize e con molti dettagli di superficie, Manon è la protagonista del nostro sogno estivo. È dirompente, una fashionista.*

PAV 2 STAND T33 U34 U38



## LEIMANN

Glasses made in France from a thermoplastic material that is recyclable, with anti-reflective and hydrophobic treatment offering 100% UVA/UVB protection. *Occhiali realizzati in Francia con un materiale termoplastico riciclabile, con trattamento antiriflesso e idrofobico che offre una protezione UVA/UVB del 100%.*

PAV 2 STAND SU02



## LIGHTBIRD

LIGHTBIRD presents the Light\_JOY Collection at MIDO 2024. Made up of six more accessible optical frames aimed at the younger generations. *LIGHTBIRD presenta la collezione Light\_JOY a MIDO 2024. Composta da sei montature da vista più accessibili e rivolte alle giovani generazioni.*

PAV 4 STAND R09 S10

# FRAME TRENDS



## MARCHON

Victoria Beckham Eyewear presents a reinterpretation of the iconic mask (VB609S still Mrs Beckham's favourite model) with a modern twist. *Victoria Beckham Eyewear presenta una reinterpretazione dell'iconica maschera (VB609S tutt'ora modello preferito di Mrs Beckham) con un tocco moderno.*

PAV 1 STAND T10 T32 V09 V31



## MARCOLIN

ZEGNA Eyewear: the sleek look expresses the innovative elegance and sophistication of the brand through the Road Brand Mark that extends from the front and continues on the temples for 232 millimeters. *ZEGNA Eyewear: il look raffinato esprime l'eleganza innovativa e la raffinatezza del marchio attraverso il Road Brand Mark che si estende dal frontale e continua sulle lenti per 232 millimetri.*

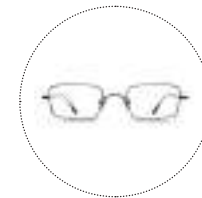
PAV 1 STAND R02 R10 T01 T09



## MARTINI OCCHIALI

The collection is enriched with new women's models, among which stands out, an elegant acetate frame accompanied by a clip-on attached to an original chain. *La collezione si arricchisce con nuovi modelli da donna, tra i quali spicca un'elegante occhiale in acetato corredato da clip-on agganciato ad una originale catenella.*

PAV 2 STAND D33 D39



## MODO

Titanium frame that evokes timeless nostalgia with its retro-inspired beta-titanium temples, coatings made using the high-quality PVD technique. *Montatura in titanio che evoca una nostalgia senza tempo grazie alle aste in beta-titanio di ispirazione rétro, con rivestimenti realizzati con la tecnica PVD di alta qualità.*

PAV 4 STAND Q11 Q13 R12 R14



## MOREL

The fluttering shapes of Anna harmoniously blend with the face's color harmony, offering all the femininity of the frame in a play of bright nuances. Broad temples reveal intricate silk patterns. *Le forme svolazzanti di Anna si fondono con l'armonia dei colori del viso, offrendo tutta la femminilità della montatura in un gioco di sfumature luminose. Le aste larghe rivelano intricati motivi di seta.*

PAV 4 STAND R19 R23 S20 S22



## MOTIVUM

The slim frame is comfortable, but it is also sturdy. The temple and patent hinge are uniquely designed. The use of a special T-screw is technical and sophisticated visual creates a neat silhouette. *La montatura sottile è comoda ma anche robusta. Le aste e la cerniera brevettata hanno un design unico. L'uso di una speciale vite a T è tecnico e sofisticato e crea una silhouette pulita.*

PAV 2 STABDAY84



## NINA MÛR EYEWEAR

BHAUS COLLECTION, a modernist collection that focuses on functionality, simplicity and original aesthetics. *BHAUS COLLECTION, una collezione modernista che punta su funzionalità, semplicità ed estetica originale.*

PAV 2 STAND AY57



## PUGNALE

Square and unisex sunglasses in black acetate with a matt finish. The acetate temple with textured metal core is enriched by silver dagger with white diamond. *Occhiali da sole quadrati e unisex in acetato nero con finitura opaca. L'asta in acetato con anima in metallo testurizzato è arricchita da un pugnale in argento con diamante bianco.*

PAV 2 STAND G33 H34



## SAFILO

Bold and daring: this mask is one step ahead, with its oversize squared shape in polyamide injected, enhanced by a sophisticated metal bar on the front. *Coraggioso e audace: occhiali a maschera dalla forma squadrata oversize in poliammide iniettata, impreziosita da una sofisticata barra metallica sul frontale.*

PAV 1 STAND M24 N32 T23 T31



## SILHOUETTE

Silhouette presents the next generation of Titan Minimal Art with a dynamic, rimless look for visionaries who want the best in high-precision eyewear. *Presenta la prossima generazione di Titan Minimal Art dal look dinamico e senza montatura per visionari che vogliono il meglio in occhiali di alta precisione.*

PAV 4 STAND K03 K09 L04 L10 H03 H09 K04 K10



## SÉBASTIEN GESLIN

Sculpted by the hands of Sébastien GESLIN, this frame, named Ange Léo, pays tribute to the majesty of the leopard. Its spotted fur is frozen in wood for eternity. *Scolpita dalle mani di Sébastien GESLIN, questa montatura, chiamata Ange Léo, rende omaggio alla maestosità del leopardo. La sua pelliccia maculata è fissata nel legno per l'eternità.*

PAV 2 STAND AY31



## TREVI-COLISEUM

Trevi Coliseum presents its new 2024 campaign, "Wildest Dream", a timeless kingdom where magic and reality are dancing in an endless embrace. *Trevi Coliseum lancia la nuova campagna 2024, "Wildest Dream", un regno senza tempo e confini, dove la magia danza con la realtà in un abbraccio senza fine.*

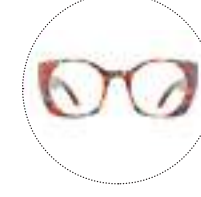
PAV 2 STAND C33 C39 D34 D40



## VALROSE

Coming from a tropical palm tree of the coconut family, once worked, Tagua nuts will take on an appearance very close to ivory. Ecological, 100% vegetable and natural. *Provenienti da una palma tropicale della famiglia delle noci di cocco, una volta lavorate, le noci di Tagua assumono un aspetto molto simile all'avorio, ecologico, 100% vegetale e naturale.*

PAV 2 STAND AY67



## VANNI

The new VANNI exclusive acetate transforms a small digital pixel in GIGA. Glasses that stand out for enhanced volumes and extraordinary pattern density. *Il Pixel diventa GIGA nel nuovo acetato esclusivo VANNI. Una montatura che si distingue per i suoi spessori e per la straordinaria densità della trama.*

PAV 4 STAND S19 S23 T20 T22



## VAVA EYEWEAR

With its industrial purity, the absence of ornamentation in the WL0058 pays homage to structural engineering principles. *Con la sua purezza industriale, l'assenza di ornamenti, WL0058 rende omaggio ai principi dell'ingegneria strutturale.*

PAV 2 STAND U46



## VYCOZ

Max Classic focuses on pure aesthetic from the simplicity. Sheer of acetate material and straight temple with unique hinge details. *Max Classic si concentra sull'estetica pura a partire dalla semplicità. Materiale acetato e aste dritte e dettagli unici della cerniera.*

PAV 4 STAND Q20



# INDUSTRY NEWS



## CANTON OPTICS

Canton Optics is specialized in the research, development, production, distribution and training of ophthalmic optics equipment and eyesight recovery training.

*Canton Optics è specializzata nella ricerca, sviluppo, produzione, distribuzione e formazione di apparecchiature ottiche oftalmiche e nella formazione per il recupero della vista.*

PAV 3 STAND N17



## ESSILORLUXOTTICA

Explore our innovative lenses, frames, instruments and services. Don't miss our exceptional talks.

*Esplora tutte le novità lenti, montature, strumenti e servizi. Scopri l'esclusivo calendario di Talk allo stand con ospiti d'eccezione.*

PAV 3 STAND M02 M22 R01 R21



## FONDA

Fitmacula is an optical system developed for the protection of the macula. It is a complete device for visual comfort and daily use, both outdoors and indoors.

*Fitmacula è un sistema ottico sviluppato per la protezione della macula, un dispositivo completo per il comfort visivo e l'uso quotidiano, sia all'aperto che in ambienti chiusi.*

PAV 1 STAND B20 B22



## HAUG

New High Energy Surface Finishing Machine Rösler HBFE 02.3 Micro-Gap® offers advantages for ultra-small, light and adhesive workpieces.

*La nuova macchina per la finitura superficiale ad alta energia Rösler HBFE 02.3 Micro-Gap® offre vantaggi per i pezzi ultra piccoli, leggeri e adesivi.*

PAV 6 STAND E11



## ITAL-LENTI

Eye Fit Smart, the exclusive instruments for centering and virtual emulation, essential to support the Optical Center in determining the wearer's postural parameters.

*Sistemi di centratura ed emulazione virtuale dei prodotti Eye Fit Smart, indispensabili per supportare il Centro Ottico per determinare i parametri posturali del portatore.*

PAV 3 STAND H14 H22 K13 K21



## ITOH OPTICAL INDUSTRIAL

BOTANICAL DG series is a plant-derived high-index ophthalmic lens with exceptional optical properties.

*La serie BOTANICAL DG è una lente oftalmica ad alto indice di origine vegetale con proprietà ottiche eccezionali.*

PAV 3 STAND C28 D27



## LIGHTHOUSE TECH

The smart eyewear frame engineered to help blind people avoid obstacles. In combination with the white cane, we offer full body protection.

*La montatura intelligente per occhiali progettata per aiutare le persone non vedenti a evitare gli ostacoli. Insieme al bastone guida, offre una protezione completa del corpo.*

PAV 2 STAND SU01

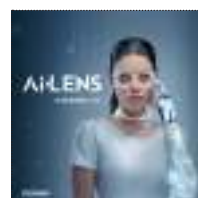


## MEI SYSTEM

CoreTBA is the Block-less Freeform Lens Production System. It represents a game changer in the industry and a revolution in the lens generation process.

*CoreTBA è il sistema di produzione di lenti freeform senza blocchi. Rappresenta una svolta nel settore e una rivoluzione nel processo di generazione delle lenti.*

PAV 6 STAND L35 L39

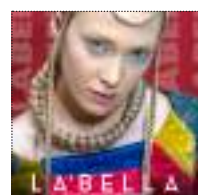


## NOVAR

Novar AiLens© is the result of the latest global technological innovation to achieve results beyond what has been known so far for seeing the world without peripheral limits.

*Novar AiLens© è il risultato dell'ultima innovazione tecnologica per ottenere risultati superiori a quelli finora conosciuti per vedere il mondo senza limiti periferici.*

PAV 6 STAND G37 G39 H38 H40



## OPTIK DÜNYASI

Presented in more than 100 different colors and shades, Labela, Iconic, El' Amore contact lenses have natural design and wonderful color tones.

*Presentate in oltre 100 colori e sfumature diverse, le lenti a contatto Labela, Iconic, El' Amore hanno un design naturale e meravigliose tonalità di colore.*

PAV 3 STAND E27



## OPTOVISTA

Ingenia born to set a new standard in presbyopes visual experience, with the goal to overcome the conventional free-form lenses' inconveniences.

*Ingenia nasce per stabilire un nuovo standard nell'esperienza visiva dei presbiti, con l'obiettivo di superare gli inconvenienti delle tradizionali lenti a forma libera.*

PAV 3 STAND L24 L32 M23 M31



## RODENSTOCK

Solitaire® LayR technology is based on Rodenstock's new LayR technology that incorporates multifunctional layers into Biometric Intelligent Glasses.

*Solitaire® LayR, la nuova tecnologia che integra strati multifunzionali alle Lenti Biometriche Intelligenti*

PAV 3 STAND K02 K10 M01 M09

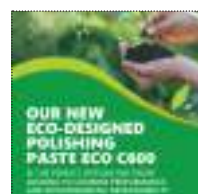


## SMARTVISION

Easy\_Spectro\_RX: Industrial Spectrophotometer for checking the Transmittance and Color of RX and Plano Lenses, ideal for RX Laboratories.

*Easy\_Spectro\_RX: Spettrofotometro Industriale per il controllo della Trasmissione e del Colore di Lenti RX e Plano, ideale per i Laboratori RX.*

PAV 3 STAND A24



## TCN

100% made in France, TCN is part of a voluntary CSR approach and offers eco-designed products

*100% Made in France, TCN è parte di un approccio volontario al CSR e offre prodotti di design ecologico.*

PAV 6 STAND B22



## TECH PRINT INDUSTRIES/TPI

Tech Print Industries (TPI) makes revolution in 3D printing eyewear thanks to its exclusive software that enables the design of frames with striking colours and textures.

*Tech Print Industries (TPI) rivoluziona la stampa 3D degli occhiali grazie al suo software esclusivo che consente di progettare montature con colori e texture sorprendenti.*

PAV 6 STAND F25



## ZEISS

ZEISS Sunlens, an array of new plano eyewear lenses designed for the gaming community, expanding realm in recent years.

*ZEISS Sunlens, una serie di nuove lenti per occhiali piano progettate per la community dei videogiochi, settore in rapida espansione negli ultimi anni.*

PAV 3 STAND C01

## Tabella orari Servizio bus gratuito Time table Free bus service

### Partenze da MALPENSA

Terminal 1

### a FIERAMILANO

lato Pad. 3 - rotatoria fronte Carraia 3N

• Terminal 1: area parcheggio Bus privati antistante uscita 7 - Area Arrivi

### Departures from MALPENSA

Terminal 1

### to FIERAMILANO

Pav. 3 side - roundabout facing Carraia 3N

• Terminal 1: Private Bus stop area - in front of exit 7 - Arrivals Area

### Sabato 3 febbraio / Saturday 3<sup>rd</sup> February

08:30	08:45	09:00	09:30	10:00	11:00
12:00	13:00	14:00	15:00	16:00	17:00

### Domenica 4 febbraio / Sunday 4<sup>th</sup> February

08:30	09:00	10:00	11:00	12:00	13:00
14:00	15:00	16:00	17:00		

### Lunedì 5 febbraio / Monday 5<sup>th</sup> February

08:30	09:00	10:00	11:00	12:00	
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### Bus da FIERAMILANO

### a CENTRO CITTÀ

• Partenze lato Pad. 3 - rotatoria fronte Carraia 3N

### Bus from FIERAMILANO

### to MILANO CITY CENTER

• Departures from Pav. 3 side - roundabout facing Carraia 3N

STAZIONE CADORNA | STAZIONE GARIBALDI (CLOSE TO AXA ASSICURAZIONI) | STAZIONE CENTRALE (CLOSE TO PALAZZO PIRELLI) | PIAZZA DELLA REPUBBLICA (CLOSE TO HOTEL PRINCIPE DI SAVOIA) | CORSO VENEZIA (CLOSE TO VIA SENATO)

### Sabato 3 febbraio / Saturday 3<sup>rd</sup> February

15:30	16:00	16:30	17:00	17:30	18:00	18:30	19:00	19:30
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### Domenica 4 febbraio / Sunday 4<sup>th</sup> February

15:30	16:00	16:30	17:00	17:30	18:00	18:30	19:00
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### Lunedì 5 febbraio / Monday 5<sup>th</sup> February

14:00	15:00	16:00	17:00
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### Partenze da FIERAMILANO

lato Pad. 3 - rotatoria fronte Carraia 3N

### a MALPENSA

Terminal 1 - Area Partenze

### Departures from FIERAMILANO

Pav. 3 side - roundabout facing Carraia 3N

### to MALPENSA

Terminal 1 Exit 7 - Departures Area

### Sabato 3 febbraio / Saturday 3<sup>rd</sup> February

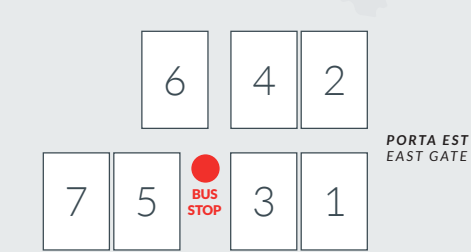
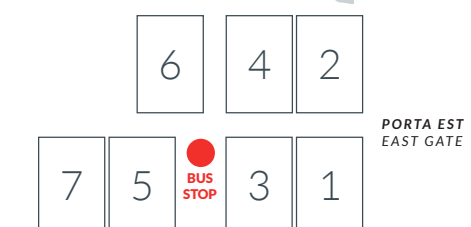
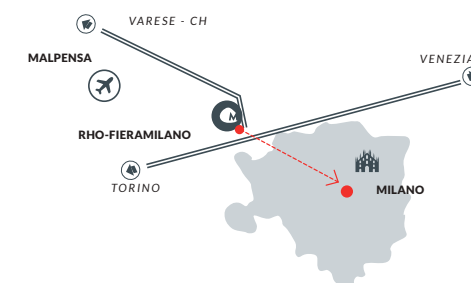
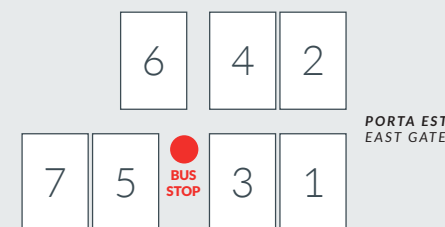
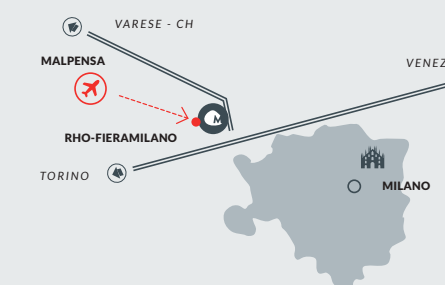
10:30	11:30	12:30	13:30	14:30	15:30	16:30	17:30	18:30	19:30
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### Domenica 4 febbraio / Sunday 4<sup>th</sup> February

10:30	11:30	12:30	13:30	14:30	15:00	15:30	15:45	16:00	16:15
16:30	16:45	17:00	17:30	17:45	18:00	18:30			

### Lunedì 5 febbraio / Monday 5<sup>th</sup> February

11:30	12:30	13:30	14:30	15:00	15:30	16:00	16:15	16:30	16:45	17:00	17:15	17:30
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Save  
the  
**NEXT  
DATE.**

FEBRUARY  
**8-10**  
2025



**FEBRUARY 8-10, 2025**  
Fiera Milano, Rho



# LAYR® TECHNOLOGY: RODENSTOCK'S NEW MULTIFUNCTIONAL TECHNOLOGY FOR MIDO 2024.

The innovative Solitaire® LayR technology is dedicated to intelligent biometric lenses and integrates several layers, each with a specific function.

- Innovative anti-reflective coating that reduces visible reflections by 50%
- Integrated UV protection that effectively blocks harmful rays
- Hardening and anti-scratch coating
- Anti-static treatment
- X-tra Clean for easy cleaning

LayR can also incorporate a layer that significantly reduces the amount of potentially harmful blue light.

## LAYR® TECHNOLOGY: LA NUOVA TECNOLOGIA MULTI-FUNZIONE DI RODENSTOCK PER MIDO 2024.

L'innovativa tecnologia Solitaire® LayR è dedicata alle lenti biometriche intelligenti ed integra diversi strati, ognuno con



una funzione specifica.

- innovativo antiriflesso che riduce del 50% i riflessi visibili
- protezione UV integrata che blocca efficacemente i raggi dannosi
- rivestimento indurente e antigraffio
- trattamento antistatico
- X-tra Clean per una pulizia priva di tracce e residui

LayR può anche integrare uno strato che riduce significativamente la quantità di luce blu potenzialmente dannosa.

●● [www.rodenstock.com](http://www.rodenstock.com) Hall 3 booth K02 K10 M01 M09

# VISOTTICA

[www.visotticagroup.com](http://www.visotticagroup.com)  
Hall 4 booth F15 F17 H16 H18

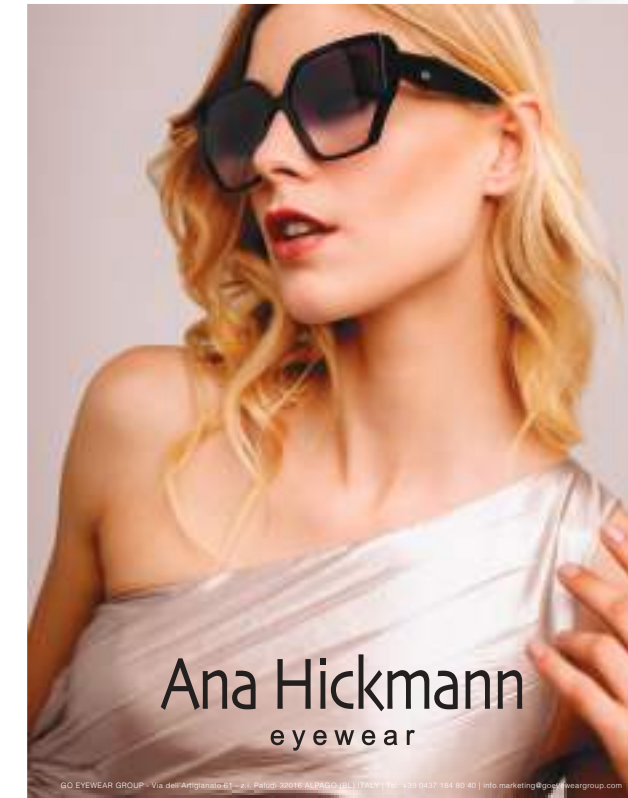


Visottica Group strengthens its ESG commitment and chooses a transparent, concrete and measurable approach. Environmental impact, protection of human capital, governance, product innovation: these are the areas of intervention envisaged in the Sustainability Plan "The Visible Journey", a three-year path that identifies strategic areas, objectives and concrete actions aimed at enhancing the commitment to the development of a responsible business from an economic, social and environmental point of view along the entire value chain.

Visottica Group rafforza il suo impegno ESG e sceglie di farlo con un approccio trasparente, concreto e misurabile. Impatto ambientale, tutela del capitale umano, governance, innovazione di prodotto: queste le aree di intervento previste dal Piano di Sostenibilità "The Visible Journey", un percorso triennale che identifica ambiti strategici, obiettivi e azioni concrete finalizzate a valorizzare l'impegno nello sviluppo di un business responsabile sotto il profilo economico, sociale ed ambientale lungo tutta la catena del valore.

# GO EYEWEAR

[www.goeyeweargroup.com](http://www.goeyeweargroup.com)  
Hall 1 booth M24 M32 N23



GO Eyewear Group is set to dazzle at MIDO Milano 2024 with the new Summer 2024 collection unveiling a burst of new colors and avant-garde shapes, redefining eyewear trends. The collection caters to all sizes and moods, offering a diverse portfolio that includes Ana Hickmann Eyewear, T-Charge Eyewear, Jo and Margot Milano, Bulget Occhiali, Bravewear, Hickmann, and Trussardi. Get ready for a visual journey into the future of eyewear fashion from the 3rd to the 5th of February, stands M24, M32, N23, N31.

GO Eyewear si prepara al MIDO 2024 con la presentazione della nuova collezione per l'estate 2024, svelando una gamma di nuovi colori e forme tutte da scoprire. Le collezioni offrono una varietà di stili e proposte grazie ad un portfolio diversificato che include Ana Hickmann Eyewear, T-Charge Eyewear, Jo and Margot Milano, Bulget Occhiali, Bravewear, Hickmann e Trussardi. Preparati per un viaggio visivo nel futuro della moda degli occhiali dal 3 al 5 febbraio. Stand M24, M32, N23, N31.

**GO EYEWEAR GROUP**

TRUSSARDI

Ana Hickmann  
eyewear

JO&MARGOT  
Milano

T-CHARGE  
EYEWEAR

Hickmann  
eyewear

Bravewear

BULGET  
OCCHIALI

MIDO LIVE THE WONDER

3<sup>rd</sup> - 5<sup>th</sup> February 2024 Stand: M24 M32 N23 N31

[info.marketing@goeyeweargroup.com](mailto:info.marketing@goeyeweargroup.com)



# SILHOUETTE

[www.silhouette.com](http://www.silhouette.com)  
Hall 4 booth K03 K09 L04 L10 H03 H09 K04 K1

**S**ilhouette: a brand that is empowered by lightness and stands for visionary excellence. Our journey has been marked by a continuous pursuit of innovation and a deep commitment to quality. This path has led us to the creation of the new Titan Minimal Art collection, a featherweight champion which is still revolutionary and iconic after 25 years. Join our booth and be captivated by the refreshed edit featuring innovative and aesthetic highlights. Embrace a masterpiece worn by visionaries and space explorers alike.

**Silhouette:** un marchio che ha come valore principale la leggerezza ed è sinonimo di eccellenza visionaria. Il nostro percorso è segnato da una continua ricerca di innovazione e da un profondo impegno per la qualità. Ne è massima espressione la nuova collezione Titan Minimal Art, un occhiale campione pesi piuma che dopo 25 anni è ancora rivoluzionario e iconico. Venite a trovarci al nostro stand e lasciatevi conquistare dalla nuova edizione, caratterizzata da elementi estetici innovativi. Abbracciate un capolavoro indossato da visionari ed esploratori dello spazio.



# DIVEL



[www.divelitalia.it](http://www.divelitalia.it)  
Hall 3 booth C02 C10 D01 D09

# LIVE A LIFE YOU'D RE-LIVE.

**L**ive a life you'd Re-live is an invitation to live life intensely to the fullest of your potential.

The campaign was associated with the new products presented.

Re-live sun lenses, composed of 50% ISCC+ certified recycled content. Urbanity bicolor is apolarized lens which however also allows you to see device screens. The Planets light colors lenses are made of photochromic nylon in soft and light colors.

For optical department, Blue Natural Fotochroma in index 1.61 will be presented and new Degressive Office.

**L**ive a life you'd Re-live (Vivi la vita che rivivresti) è un invito a vivere intensamente la vita al massimo delle proprie potenzialità.

La campagna è stata associata ai nuovi prodotti presentati. Re-live sun lenses, composta dal 50% di contenuto riciclato certificato ISCC+. Urbanity bicolor è una lente polarizzata che però consente di vedere anche gli schermi dei device. Le lenti Planets light colors sono realizzate in nylon fotocromatico in colori soft e leggeri.

Per la vista saranno invece presentate Blue Natural Fotochroma in indice 1.61 e le nuove Degressive Office.

# MEI

[www.meisystem.com](http://www.meisystem.com)  
Hall 3 booth F02 G01 / Hall 6 booth L35 L39



**M**EI will exhibit again this year in MIDO with two stands: one with the industrial solutions for medium and big optical labs (Hall 6, Booth L35 L39) and the other one entirely dedicated to all the innovative, environmentally sustainable features of the EasyFit Trend lens edger, tailored for optical shops and small labs (Hall 3, Booth F02 G01). The new MEI compressor Air2Go, with its compact design, will supply air connection to the EasyFit Trend machines.

MEI will officially launch Easy Buddy, the innovative robotic arm that feeds the EasyFit Trend lens edger, eliminating any human intervention and keeping the machine's productivity at its peak.

The most productive MEI edgers, 4RacerTBA Swift and BispheraTBA Phoenix, will be connected with EZLine Dual, the automated conveyor system for high-volume labs.

But it's not all about edging. MEI will also show CoreTBA, the Blockless Freeform Lens Production System. This machine represents a game changer in the industry and a revolution in the lens generation process. Moreover, with its Dry Cut technology, the CoreTBA doesn't need a water filtering system and helps you save money and protect the environment.

MEI will also present ClearXM, the innovative solution for automatic edged lens brush cleaning and cleaned lens cosmetic checking.

**A**nche quest'anno MEI sarà presente a MIDO con due stand: uno con le soluzioni industriali per grandi e medi laboratori ottici (Pad 6, Stand L35 L39), e l'altro interamente dedicato a EasyFit Trend, l'innovativa macchina sostenibile per il taglio lenti, realizzata su misura per negozi e piccoli laboratori (Pad 3, Stand F02 G01). Ad alimentare EasyFit Trend ci sarà il nuovo compressore Air2Go che, grazie al design compatto, può essere posizionato comodamente sotto al bancone di lavoro.

MEI presenterà a MIDO la nuova versione di Easy Buddy, l'innovativo braccio robotico in grado di caricare le lenti nella EasyFit Trend eliminando l'intervento dell'operatore e mantenendo la produttività della macchina al massimo.

Le macchine per il taglio lenti più produttive di MEI, 4RacerTBA Swift e BispheraTBA Phoenix, saranno collegate in linea con EZLine Dual, il sistema automatico di trasporto dei cassette per laboratori ad alta produzione.

Ma c'è altro oltre al taglio lenti. MEI esporrà CoreTBA, il rivoluzionario sistema senza blocchi per la produzione di lenti Freeform. Grazie alla tecnologia di taglio a secco, CoreTBA non necessita di un sistema di filtraggio dell'acqua, garantendo così risparmio di costi e ridotto impatto ambientale.

# LIGHTS ON MEI

Come at MIDO 2024,  
Discover all the  
MEI latest news

**MIDO**  
LIVE THE WONDER

MILAN, ITALY  
FEBRUARY 3<sup>RD</sup> - 5<sup>TH</sup>, 2024  
HALL 6 - BOOTH L35, L39  
HALL 3 - BOOTH F02, G01

LET'S STAY IN TOUCH  
[in](#) [yt](#) [fb](#) [ig](#)

[meisystem.com](http://meisystem.com)

**MEI**  
DRIVEN BY PASSION



# CONTINUOUS INNOVATION BY DAI OPTICAL.

Made in Italy Innovation and quality are the distinctive values of DAI Optical. The company's research and development center is constantly committed to study and design new optical solutions in order to bring products of excellence to the market. Valid examples are the MetaClass project, which combines the ophthalmic universe with virtual reality, Artificial Intelligence and the Metaverse technologies or Myoga, the lens developed to manage the myopic progression aor NOVAE 28, the new blended bifocal.

## INNOVAZIONE CONTINUA PER DAI OPTICAL.

L'innovazione e la qualità del Made in Italy sono i valori distintivi di DAI Optical. Il centro ricerca e sviluppo aziendale è costantemente impegnato nello studio e nella progettazione di nuove soluzioni visive, per portare sul mercato prodotti d'eccellenza. Ne è un esempio il progetto MetaClass, che ha unito il mondo dell'oftalmica alla tecnologia della realtà virtuale, dell'intelligenza artificiale e del Metaverso o la lente per la gestione della progressione miopica Myoga o NOVAE 28, la nuova bifocale raccordata.

● ● [www.daioptical.com](http://www.daioptical.com)  
Hall 3 booth: G02 G10 H01



# MARCHON

[www.marchon.com](http://www.marchon.com)  
Hall 1 booth: T10 T32 V09 V31

With a proud history of commitment to sustainability and corporate social responsibility initiatives, EYES ON TOMORROW® is our long-term, global program which guides us in ensuring that our eyewear and our processes will have a lowered impact on the planet. Ambitious and integrated, this responsible platform commits us to being the best possible partner to our stakeholders, employees, and communities.

Con una storia di impegno verso la sostenibilità e di iniziative volte alla responsabilità sociale d'impresa, EYES ON TOMORROW® è il programma globale a lungo termine che guida Marchon nel garantire che occhiali e processi abbiano un impatto ridotto sul pianeta. Ambiziosa e integrata, questa piattaforma impegna Marchon a essere il miglior partner possibile per stakeholder e dipendenti oltre che per la comunità.



PAVILION 3  
BOOTH C 02 - C 10 - D 01 - D 09

[www.divel.it](http://www.divel.it)



Live a life  
you'd Re-live.



# Enhance the Wonder



Download the  
**MIDO App**



## DISCOVER SPRING/SUMMER COLLECTIONS OF AREA98!

*You will be immersed into a contemporary fairy tale with CCS and enchanted by the magic of the oriental world of Coco Song!  
You will feel like interstellar travellers with Kaos and alternative creative talents with Genesis!  
You will walk through the realm of transgression with LA MATTA and you will love the beauty of bon ton with OLIVIERO CONTINI!*



### ENTRATE NELLA PRIMAVERA/ESTATE DI AREA98!

Verrete immersi in una fiaba contemporanea con CCS e verrete incantati dalla magia del mondo orientale Coco Song. Vi sentirete dei viaggiatori interstellari con Kaos e dei veri creativi alternativi con Genesis. Camminerete nel regno della trasgressione con LA MATTA e amerete la bellezza del bon ton di OLIVIERO CONTINI!

●● [www.area98.it](http://www.area98.it) Hall 2 booth R59 S58 S60



## DISCOVER THE WORLD OF AREA98



# ●●● PINOPTIK

●●● [www.pinoptik.it](http://www.pinoptik.it)  
●●● Hall 4 booth D11 D13



**F**or PINOPTIK, glasses are the essence of the person who wears them, expresses its personality, reflects its character, emphasizing its style.

Starting from the concept to the frame, our glasses are moulded by the expert hands of our team and are made with elegance and top quality of Made in Italy. Metals have no secrets for us: monel, nickel silver, aluminium, steel and titanium.

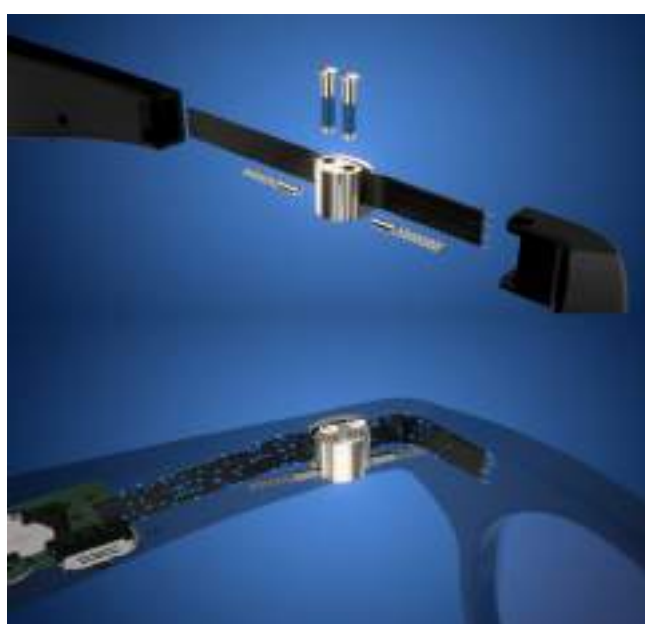
At PINOPTIK we create your collection of metal glasses that, until now, you have only dreamed of.

**P**er PINOPTIK l'occhiale è l'essenza di chi lo indossa, esprime la sua personalità e ne riflette il carattere, enfatizzandone lo stile.

A partire dal concept fino al prodotto finito, l'occhiale viene forgiato dalle sapienti mani del nostro team e si contraddistingue per l'eleganza e la massima qualità tipica del vero Made in Italy. Il metallo non ha segreti per noi: lavoriamo monel, alpacca, alluminio, acciaio e titanio.

In PINOPTIK realizziamo la tua collezione di occhiali in metallo che, fino ad oggi, hai solo sognato.

# ●●● SMARTLINK - PATENTED ●●● HINGE FOR SMART ●●● GLASSES FROM OBE



**M**artlink is a revolutionary hinge designed exclusively for smart glasses. Its unique feature facilitates seamless data cable transfer from the temple to the front through an integrated slot, ensuring stress-free cable management whether the glasses are open or closed. User-friendly assembly reduces complexities for manufacturers, and its design ensures high comfort and optimum movement for the user. Crafted from medical stainless steel using metal injection moulding, it suits all eyewear materials.

## SMARTLINK - CERNIERA BREVETTATA PER OCCHIALI INTELLIGENTI

Smartlink è una cerniera rivoluzionaria progettata esclusivamente per occhiali smart. La sua caratteristica unica facilita il trasferimento continuo di dati dall'asta al frontale attraverso un passacavo integrato, garantendo una gestione dei cavi senza stress in qualsiasi posizione delle aste. L'assemblaggio facile da utilizzare riduce le complessità per i produttori garantendo un massimo confort e movimento per il portatore. Realizzato in acciaio inox utilizzando la tecnologia MIM, lo Smartlink si adatta a tutti i materiali degli occhiali.

●●● [www.obe.de](http://www.obe.de)  
●●● Hall 4 booth F11 F13 H12 H14

# GROSFILLEY

FRANCE

AZZARO  
PARIS

LANCEL  
PARIS 1876

CHARRIOL  
GENEVE

ZILLI

HALL 1 - D14



# R.O.M. NIDEK

[www.rom-nidek.com](http://www.rom-nidek.com)

Hall 3 booth D02-D10 F01-F09



NIDEK AL-Scan M biometro ottico

**H**ere we are at MIDO, for all of us the event of the year. It will be a special edition for us, NIDEK and R.O.M., as we celebrate 30 years of partnership this year. Our booth will be wider compared to the last edition, to welcome more people and more products: 230 square meters available for the laboratory and refractive products, where the spotlight will be as always on NIDEK products, not only gorgeous at but also extraordinary in quality and performance.

**NIDEK and R.O.M. at MIDO 2024 are at PAV. 3 BOOTH D02-D10 F01-F09**

**E**ccoci a MIDO, per tutti noi del settore l'appuntamento dell'anno.

Sarà un'edizione speciale per le nostre due aziende, NIDEK e R.O.M., dato che celebreremo quest'anno 30 anni di partnership. Lo spazio espositivo a MIDO 2024 sarà maggiore rispetto alla scorsa edizione, per ospitare più gente e più prodotti: 230 mq di stand per laboratorio e sala refrattiva dove il primo piano sarà sui prodotti NIDEK, non solo belli da vedere ma anche straordinari nella qualità e nelle performance.

**NIDEK e R.O.M. sono presenti in MIDO 2024: PAD. 3 STAND D02-D10 F01-F09**

# KWIAT FROM STYLISH TO SYMPHONY OF COLORS

## KWIAT New Collection

Born from a profound love story in a family in 1962, KWIAT has evolved into a global symbol of eyewear, celebrated for its fusion of style, quality, and durability.

Seeking Visionary Wholesalers and Esteemed Partners.

We are looking for those who appreciate eyewear artistry and maintain a good reputation in their territories. We offer a partnership founded on mutual respect, shared growth, and a passion for excellence in eyewear.

"Let's Shape the Future of Eyewear Together."

[www.kwiat.bg](http://www.kwiat.bg)  
Hall 4 booth E16



## DALLO STILE ALLA SINFONIA DEI COLORI

### Nuova collezione

L'azienda KWIAT, nata da una profonda storia d'amore in una famiglia nel 1962, si è evoluta in un simbolo di occhialeria a livello globale, celebrata per la sua fusione di stile, qualità e durabilità. Siamo alla Ricerca di Grossisti Visionari e Partner Stimati che apprezzino l'arte degli occhiali e mantengano una buona reputazione nei loro territori. Offriamo una partnership fondata sul rispetto reciproco, la crescita condivisa e la passione per l'eccellenza nell'occhialeria.

"Modelliamo Insieme il Futuro degli Occhiali."

**VISOTTICA**  
GROUP

# CRAFTING INNOVATIVE EYEWEAR COMPONENTS

MIDO Eyewear Show - Milan 3 - 5 February 2024  
Pavillion 4 - Stand F15 F17 H16 H18

[www.visotticagroup.com](http://www.visotticagroup.com)

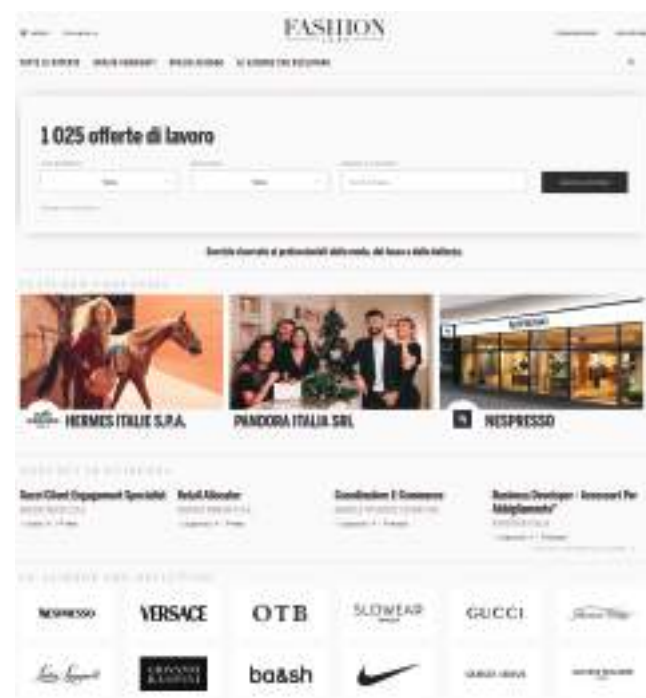


# FASHIONJOBS.COM LOOKS FORWARD TO MEETING YOU AT MIDO

FashionJobs.com, the leading website for recruiting fashion and luxury professionals at the Italian and international levels, has confirmed its participation in MIDO. Participating companies will have an opportunity to visit FashionJobs.com (Hall 4 - B 11) and place a free recruitment ad on the job wall at the trade show, and meet any interested candidates on-site. For info: [www.fashionjobs.com/commerciale@fashionjobs.com](http://www.fashionjobs.com/commerciale@fashionjobs.com)

## FASHIONJOBS.COM VI ASPETTA A MIDO

FashionJobs.com, sito leader per il reclutamento di professionisti della moda e del lusso a livello italiano ed internazionale, sarà di nuovo partner di MIDO. Le aziende in fiera potranno, se lo desiderano, recarsi allo stand di FashionJobs (PAD.4 - B11), inserire gratuitamente un annuncio per la ricerca di personale sul job wall e incontrare in loco candidati interessati. La piattaforma mette in contatto domanda e offerta in modo semplice, rapido e diretto. Per info: [www.fashionjobs.com/commerciale@fashionjobs.com](http://www.fashionjobs.com/commerciale@fashionjobs.com)



●● [www.fashionjobs.com](http://www.fashionjobs.com)  
Hall 4 booth B11

# ETNIA BARCELONA

●● [www.etniabarcelona.com](http://www.etniabarcelona.com)  
●● Hall 4 booth N03 N07 P04 P10



Etnia Barcelona presents its new Underwater campaign, transporting us to a surreal and hypnotic universe that evokes the mystery of the deep sea. Once again, the Barcelona-based brand's campaign is an exercise in creativity, experimentation, and attention to detail. In the unexplored depths of the ocean, where even rays of sunlight dare not penetrate, there exists an unknown realm. Etnia Barcelona seeks to unravel the mysteries of the deep sea through a journey of creative and surreal exploration. Underwater recreates an underwater universe inhabited by mystical beings, where flora and fauna mesmerize with the beauty and richness of their colors.

Etnia Barcelona presenta la sua nuova campagna Underwater, portandoci in un universo surreale e ipnotico che evoca il mistero del mare profondo. Ancora una volta, la campagna del marchio, con sede a Barcellona, è un esercizio di creatività, sperimentazione e attenzione ai dettagli. Nelle profondità inesplorate dell'oceano, dove nemmeno i raggi del sole osano penetrare, esiste un regno sconosciuto. Etnia Barcelona cerca di svelare i misteri del mare profondo attraverso un viaggio di esplorazione creativa e surreale. Underwater ricrea un universo sottomarino abitato da esseri mistici, dove la flora e la fauna affascina con la bellezza e la ricchezza dei loro colori.



anemona\_GR / Ampat\_WH

etnia  BARCELONA

ORIGINALS COLLECTION



# SAFILO

[www.safilogroup.com](http://www.safilogroup.com)

Hall 1 booth N32 T23 T31



Safilo is a global eyewear company with a technological and data-driven soul which, over the years, has allowed it to become a company capable of overcoming the traditional stylistic boundaries of eyewear. This year, Safilo celebrates its 90th anniversary: an important milestone that will be celebrated at MIDO. The stand has been renewed with new, high-level technological features, showcasing the latest developments of its portfolio of more than 30 brands, with dedicated brand stories of both home and licensed brands, including new entries such as ETRO, and the services for the Customer.

Safilo è un'azienda di eyewear globale con un'anima tecnologica e data-driven che le ha permesso negli anni di diventare una company che supera i tradizionali confini dell'eyewear. Quest'anno Safilo festeggia il suo 90° anniversario: un traguardo importante che verrà festeggiato a MIDO. Lo stand è stato rinnovato diventando uno spazio ad alto contenuto tecnologico che mostrerà gli sviluppi del portafoglio che include oltre 30 marchi. Focus del rinnovato spazio le brand stories - dedicate sia agli Home Brand che ai brand in licenza, comprese le new entry come ETRO - e i servizi per i Customer.

## CLEMENCE & MARGAUX NATURALLY BORN FROM THE COMPLICITY OF TWO SISTERS

This eyewear line is the result of the talent and, above all, the complicity of two sisters. The adventure began when Margaux, a young woman with a passion for fashion, came up with some eyewear designs for Clémence, who is visually impaired. Clémence quickly brought her own inspiration to the table and took part in the design: the Clémence & Margaux brand was born! The strength of this collection lies in the areas from which the two sisters draw their inspiration: fashion and design.

### NATA DALLA COMPLICITÀ DI DUE SORELLE

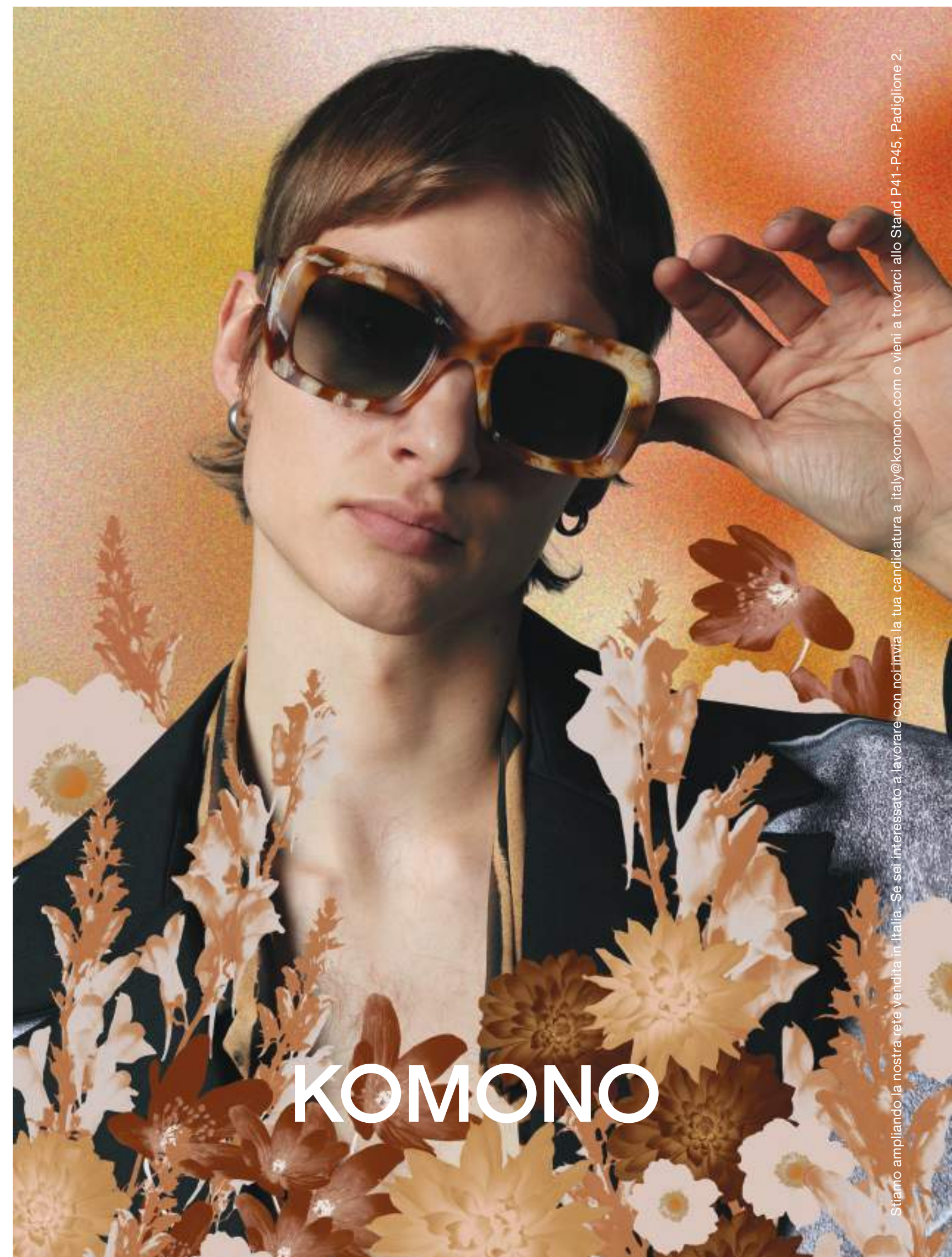
All'origine di questa linea di occhiali che rappresenta un marchio di prêt-à-porter di tendenza, ci sono talento e soprattutto complicità di due sorelle.

L'avventura inizia il giorno in cui Margaux, una giovane donna appassionata di moda, immagina dei modelli di occhiali per sua sorella Clémence, ipovedente. Ben presto, anche Clémence apporta la sua creatività e partecipa al design: il marchio Clémence & Margaux è creato!

La forza della collezione si basa da cui le due sorelle traggono ispirazione: moda e design.



[www.clemence-margaux.fr](http://www.clemence-margaux.fr)  
Hall 2 booth K41 K45



# KOMONO



# TENIAMO D'OCCHIO LA SALUTE DEGLI OCCHI!



Commissione Difesa Vista

[www.c-d-v.it](http://www.c-d-v.it)

Padiglione 1 - Stand AS02

 **mimesys**<sup>®</sup>  
Office



**Craft your workspace,  
Ensure your comfort.**

Try the experience at



Booth n° P24 Q23. Hall 3.





# Museo dell'Occhiale

COME INIZIAMMO A VEDERCI CHIARO - INVENZIONE ED EVOLUZIONE DELL'OCCHIALE

HOW WE BEGAN TO SEE CLEARLY - INVENTION AND DEVELOPMENT OF EYEGLASSES

# MZO



**APERTO TUTTO L'ANNO / OPEN ALL THE YEAR**

Orari/Hours: info sui canali ufficiali / check the official channels



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MIDO 2024 - FIERA RHO - MILANO - PAD. 1 - STAND F24 F28 G23 G27

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# Visitor's Guide



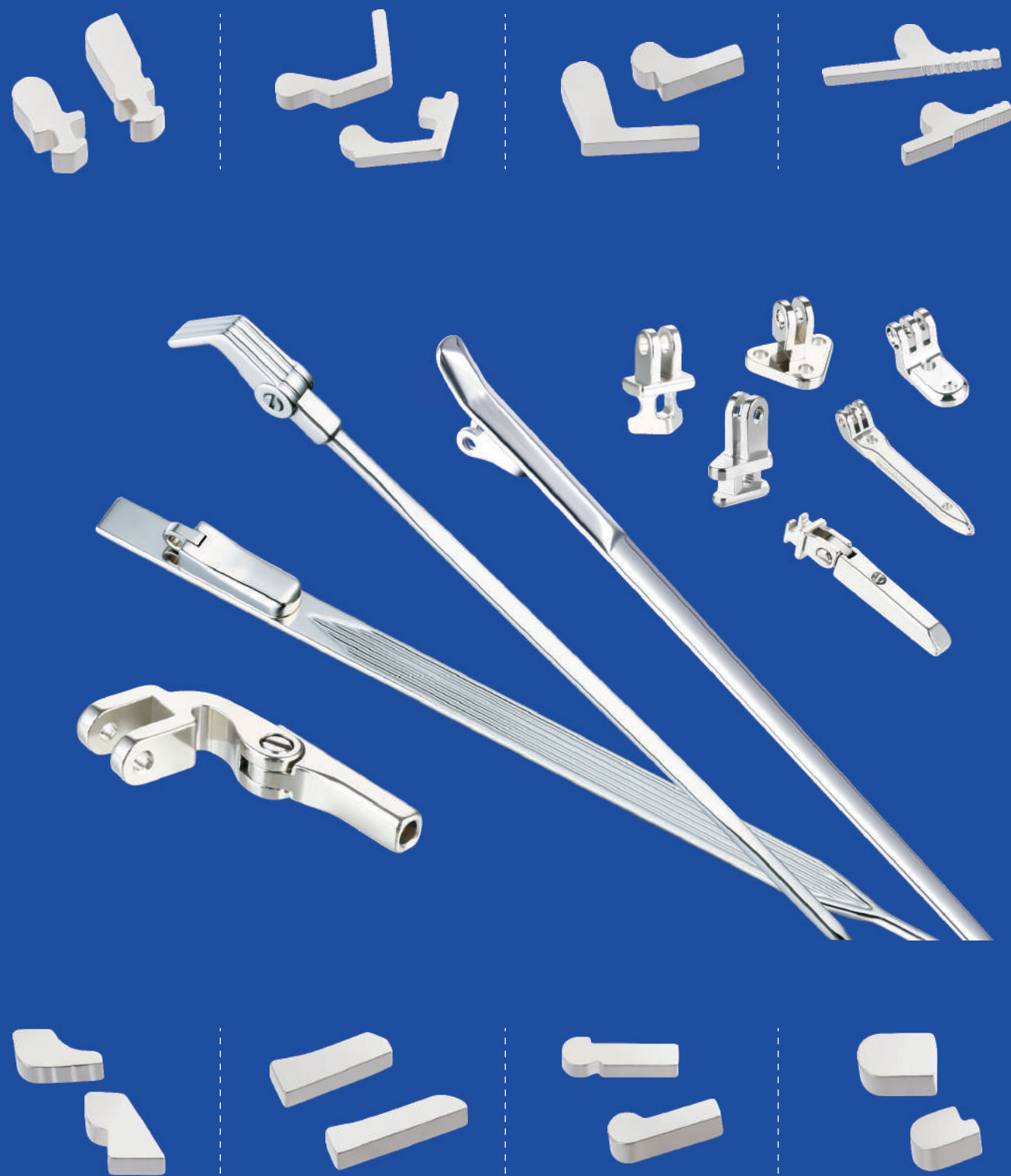
**FEBRUARY 3-5, 2024**  
Fiera Milano, Rho





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**PAD. 4 - E11E13**



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**Concept Mixer Group**

**Art & Creative Director** Max Galli

**Chief Coordinator** Martina Vailati

**Cover Image** Max Galli

**Account Manager** Marta Vecchiati

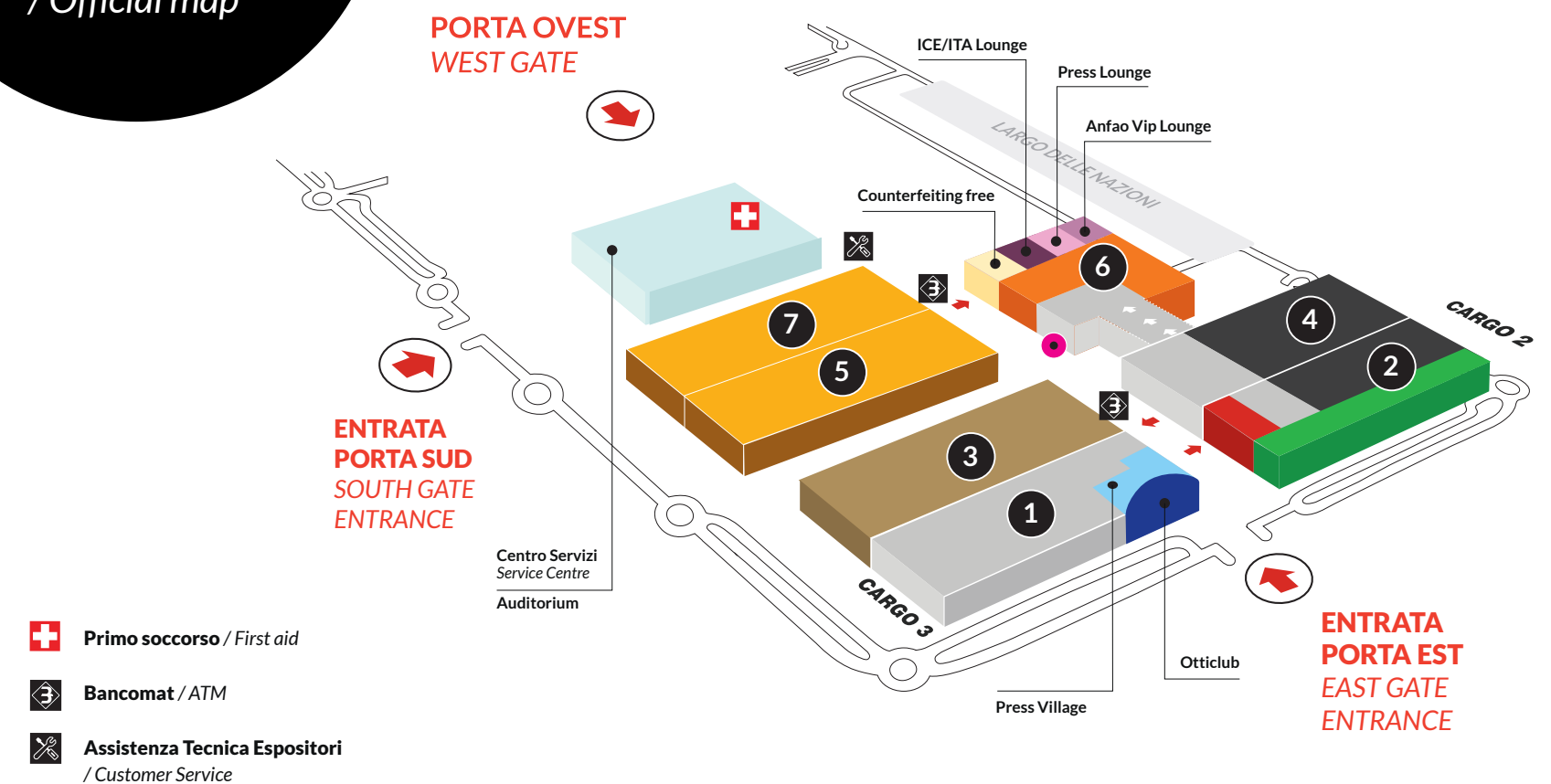
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**Mappa ufficiale**  
/ Official map

Mappe e lista espositori sono aggiornate al 18 gennaio 2024



- PADIGLIONI / Pavilions**
- 1 2 4 6 FASHION DISTRICT
  - 2 4 DESIGN TECH
  - 2 4 DESIGN
  - 2 ACADEMY
  - 2 START UP
  - 3 LENSES
  - 6 MIDO TECH
  - 5 7 FAIR EAST

- SERVIZI / Services**
- MIDO OFFICES
  - 1 PRESS VILLAGE
  - 1 OTTICLUB
  - 6 ANFAO VIP LOUNGE
  - 6 PRESS LOUNGE
  - 6 ICE/ITA LOUNGE
  - 6 COUNTERFEITING FREE



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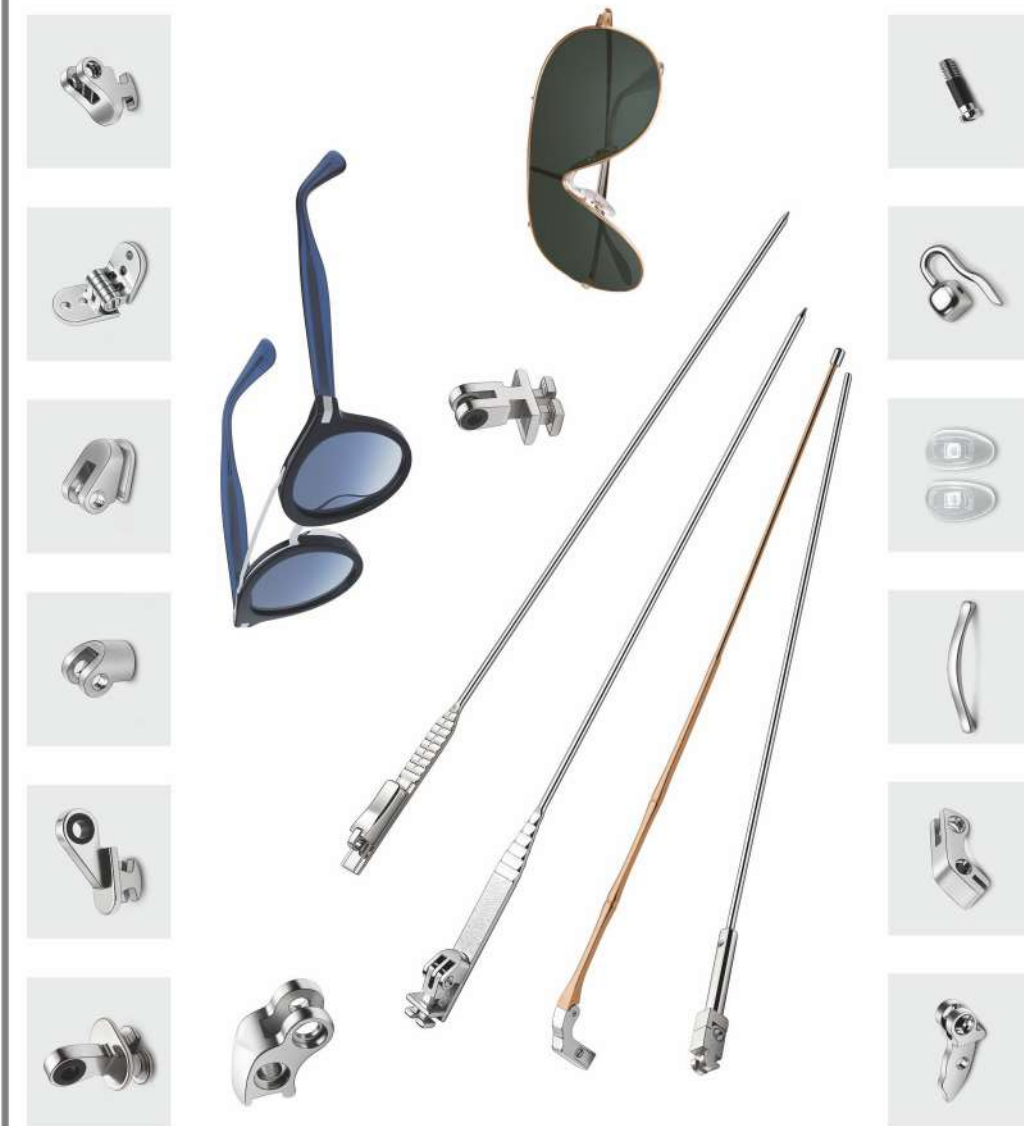
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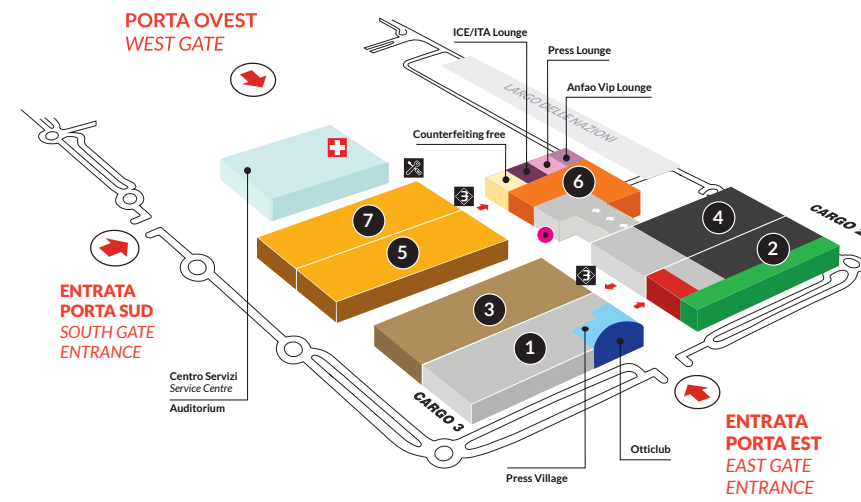
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PAV.  
1-3



1 FASHION DISTRICT

1 PRESS VILLAGE

3 LENSES

1 OTTICLUB

**POLAR**

HALL 1 BOOTH H02-10 L01-09

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HALL 3 BOOTH G02 G10 H01

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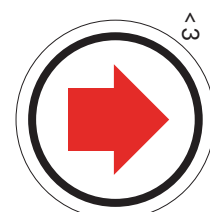
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HALL 1 BOOTH T10 T32 V09 V31

INGRESSO / ENTRANCE



PAV. 3

PAV. 3











PAD 3  
STAND  
G02/G10/H01



HALL 3  
BOOTH  
G02/G10/H01

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PAV 3 / G02-G10-H01

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Booth N14, N16, N20, N22, N26, N28,  
N32, N34, PO9, P13, P15, P19, P21,  
P23, P25, P29, P31, N30 & P27

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## Elenco alfabetico espositori Alphabetical list of exhibitors

**101 STUDIO LIMITED**  
PAV. 1 - BOOTH G22 H17 / FASHION DISTRICT  
**20/20 EUROPE**  
PAV. 1 - BOOTH PR11 / PRESS  
**2020 OPTICAL WENZHOU ORON OPTICAL**  
PAV. 5 - BOOTH G02 / FAIR EAST  
**2LOOKS EYEWEAR**  
PAV. 2 - BOOTH K68 / DESIGN  
**2M DECORI SPA**  
PAV. 4 - BOOTH E08 E10 / FASHION DISTRICT  
**3MOMI BY CIDI**  
PAV. 2 - BOOTH H41 H45 / DESIGN

## A

**A. SCHWEIZER GMBH**  
PAV. 3 - BOOTH R16 / LENSES & INSTRUMENTS  
**A.I.O.C. ONLUS - ACCADEMIA ITALIANA OPTOMETRISTI  
CONTATTLOGI**  
PAV. 1 - BOOTH AS03 / ASSOCIAZIONI, SCUOLE, FIERE  
**ACCURIE**  
PAV. 2 - BOOTH AY35 / ACADEMY  
**ACEP FRANCE**  
PAV. 3 - BOOTH A13 / LENSES & INSTRUMENTS  
**ACESPEX VISION PTE**  
PAV. 1 - BOOTH C13 C15 / FASHION DISTRICT  
**ADAPTICA SRL**  
PAV. 6 - BOOTH B33 / FASHION DISTRICT  
**ADORO**  
PAV. 2 - BOOTH L58 L60 / DESIGN  
**AGP**  
PAV. 6 - BOOTH H29 / TECH  
**AHIN INTERNATIONAL**  
PAV. 3 - BOOTH T23 T24 / LENSES & INSTRUMENTS  
**AHLEM**  
PAV. 2 - BOOTH U49 V50 / DESIGN  
**AKONI GROUP**  
PAV. 4 - BOOTH T01 T05 V02 V06 / DESIGN  
**ALAN BROTHERS INDUSTRIAL**  
PAV. 5 - BOOTH K15 / FAIR EAST  
**ALBA OPTICS**  
PAV. 2 - BOOTH S41 / DESIGN  
**ALBERT I'MSTEIN**  
PAV. 2 - BOOTH N37 P38 / DESIGN  
**ALBINEX**  
PAV. 6 - BOOTH D25 D27 E26 E28 / FASHION DISTRICT  
**ALEXANDER WINTSCH**  
PAV. 4 - BOOTH E22 / DESIGN  
**ALFRED KERBS**  
PAV. 2 - BOOTH SU09 / START UP  
**ALLIANCE EYEWEAR (MFG) COMPANY LIMITED**  
PAV. 4 - BOOTH D21 D23 / FASHION DISTRICT  
**ALLIANCE GROUP - BRAND EYEWEAR**  
PAV. 4 - BOOTH D21 D23 / FASHION DISTRICT  
**ALLIED OPTICAL INTERNATIONAL CO. LTIMITED**  
PAV. 7 - BOOTH N16 / FAIR EAST  
**ALOEO - ASSOCIAZIONE LAUREATI OTTICA E OPTOMETRIA**  
PAV. 1 - BOOTH AS04 / ASSOCIAZIONI, SCUOLE, FIERE  
**AM OPTICAL PLUS**  
PAV. 1 - BOOTH F21 / FASHION DISTRICT  
**AMARA LENSES**  
PAV. 3 - BOOTH R10 S09 / LENSES & INSTRUMENTS  
**AMBG, S.R.O.**  
PAV. 6 - BOOTH C29 D30 / FASHION DISTRICT  
**ANDREA DEL VECCHIO SOLUZIONI ESCLUSIVE SRL**  
PAV. 4 - BOOTH D29 / FASHION DISTRICT  
**ANDY WOLF EYEWEAR**  
PAV. 2 - BOOTH AY09 / ACADEMY  
**ANNE ET VALENTIN**  
PAV. 4 - BOOTH R13 S12 / DESIGN  
**ANY DI MUNICH**  
PAV. 2 - BOOTH S42 S46 / DESIGN  
**AOI ANNUARIO OTTICO ITALIANO MARCHI**  
PAV. 1 - BOOTH PR09 / PRESS  
**APEXLENS CO.**  
PAV. 3 - BOOTH T06 / LENSES & INSTRUMENTS  
**APTICA E.S. S.L.**  
PAV. 4 - BOOTH D15 D17 / FASHION DISTRICT  
**AREA98**  
PAV. 2 - BOOTH R59 S58 S60 / DESIGN  
**ARGUS VISION INTERNATIONAL LIMITED**  
PAV. 3 - BOOTH C32 D29 / LENSES & INSTRUMENTS  
**ARKEMA**  
PAV. 4 - BOOTH E07 E09 / DESIGN TECH  
**ARTS OPTICAL CO.**  
PAV. 1 - BOOTH K24 / FASHION DISTRICT  
**ARU EYEWEAR**  
PAV. 2 - BOOTH AY68 / ACADEMY  
**ASAH-LITE OPTICAL (EUROPE) GMBH**  
PAV. 3 - BOOTH A23 / LENSES & INSTRUMENTS  
**ASERT SRL**  
PAV. 6 - BOOTH D20 / TECH

**ASSOLUTO SRL**  
PAV. 4 - BOOTH D28 D30 / FASHION DISTRICT  
**ASTUCCI INTERNATIONAL**  
PAV. 4 - BOOTH E20 / FASHION DISTRICT  
**ATMOSPHERA SRL**  
PAV. 4 - BOOTH R25 R29 / DESIGN  
**AUGLIO**  
PAV. 6 - BOOTH C19 / TECH  
**AURORA OPTIC INC.**  
PAV. 7 - BOOTH K03 / FAIR EAST  
**AUTOMATION & ROBOTICS SA**  
PAV. 6 - BOOTH K25 K29 L26 L30 / TECH  
**AUTONOMA INNOVAZIONE SRL**  
PAV. 6 - BOOTH H37 H39 K38 K40 / TECH  
**AVIZOR EYE CARE SOLUTIONS**  
PAV. 3 - BOOTH A14 / LENSES & INSTRUMENTS  
**AVM 1959 SPA**  
PAV. 4 - BOOTH K12 K14 / DESIGN

## B

**B&W EYEWEAR**  
PAV. 7 - BOOTH P22 / FAIR EAST  
**B2BEYEWEAR**  
PAV. 1 - BOOTH PR03 / PRESS  
**BANDU OPTICAL CORP.**  
PAV. 5 - BOOTH M12 / FAIR EAST  
**BAYRIA EYEWEAR**  
PAV. 2 - BOOTH AY42 / ACADEMY  
**BD(XIAMEN)TECHNOLOGY**  
PAV. 3 - BOOTH S06 / LENSES & INSTRUMENTS  
**BD8 ECOPLASTICS LIMITED**  
PAV. 4 - BOOTH H26 / DESIGN TECH  
**BDO ITALIA SRL**  
PAV. 2 - BOOTH L53 / DESIGN  
**BEAUTYLENS TECHNOLOGY**  
PAV. 7 - BOOTH P12A / FAIR EAST  
**BELUTTI**  
PAV. 3 - BOOTH E59 / FASHION DISTRICT  
**BERGMAN**  
PAV. 6 - BOOTH C26 C28 / FASHION DISTRICT  
**BESTMAD**  
PAV. 4 - BOOTH L19 L23 / DESIGN  
**BESTWAY EYEWEAR MANUFACTURER LIMITED**  
PAV. 7 - BOOTH P23 / FAIR EAST  
**BESTWORK INDUSTRIES LIMITED**  
PAV. 5 - BOOTH B11 / FAIR EAST  
**BETA OPTIK/NOVAX**  
PAV. 3 - BOOTH G14 H13 / LENSES & INSTRUMENTS  
**BG LIFE SRL**  
PAV. 2 - BOOTH D58 / FASHION DISTRICT  
**BIEMMEPI SISTEMI SRL**  
PAV. 6 - BOOTH C21 C23 / TECH  
**BIEN VU**  
PAV. 1 - BOOTH PR20 / PRESS  
**BILLION EXCEL OPTICAL MANUFACTURER COMPANY LIMITED**  
PAV. 7 - BOOTH P29 / FAIR EAST  
**BILLUR GROUP**  
PAV. 4 - BOOTH B10 / FASHION DISTRICT  
**BINOCHE**  
PAV. 2 - BOOTH AY47 / ACADEMY  
**BLACKFIN**  
PAV. 4 - BOOTH V11 V13 Z10 Z14 / DESIGN  
**BLAKE KUWAHARA**  
PAV. 2 - BOOTH U37 V38 / DESIGN  
**BLUDATA INFORMATICA SRL**  
PAV. 3 - BOOTH R20 S21 / LENSES & INSTRUMENTS  
**BLUNAVA SRL**  
PAV. 6 - BOOTH K31 / TECH  
**BOBSDRUNK**  
PAV. 2 - BOOTH S34 S38 / DESIGN  
**BOLON EYEWEAR**  
PAV. 2 - BOOTH P63 P67 R64 R68 / DESIGN  
**BONNY GUANGZHOU SPORTING GOODS CO.**  
PAV. 7 - BOOTH G03 / FAIR EAST  
**BOSSIN EYEWEAR MANUFACTURER (HK)**  
PAV. 7 - BOOTH N22 / FAIR EAST  
**BPRO SPA**  
PAV. 1 - BOOTH B19 D21 / FASHION DISTRICT  
**BRETT EYEWEAR**  
PAV. 4 - BOOTH S25 S29 T24 T30 / DESIGN  
**BRILLO**  
PAV. 6 - BOOTH B25 B27 / FASHION DISTRICT  
**BÜHLER LEYBOLD OPTICS**  
PAV. 6 - BOOTH G15 H16 / TECH  
**BUST OUT EYEWEAR**  
PAV. 2 - BOOTH P42 P46 / DESIGN

## C

**C&S OPTICAL WENZHOU CHANGSHI OPTICAL**  
PAV. 7 - BOOTH G14 / FAIR EAST  
**CAPOTE**  
PAV. 4 - BOOTH P05 Q04 / DESIGN  
**CAROLINA LEMKE BERLIN**  
PAV. 2 - BOOTH M59 N58 N60 / DESIGN  
**CASEWORLD HONG KONG**  
PAV. 7 - BOOTH F33 / FAIR EAST  
**CASTELLANI SRL**  
PAV. 2 - BOOTH F34 / FASHION DISTRICT  
**CATUMA - DADA'**  
PAV. 2 - BOOTH P33 / DESIGN  
**CAZAL - OP COUTURE BRILLEN GMBH**  
PAV. 4 - BOOTH R04 R10 / DESIGN  
**CCO - CREATION CONCEPT OPTIQUE**  
PAV. 2 - BOOTH K41 K45 / DESIGN  
**CDV - COMMISSIONE DIFESA VISTA**  
PAV. 1 - BOOTH AS02 / ASSOCIAZIONI, SCUOLE, FIERE  
**CENTRO STYLE SPA**  
PAV. 3 - BOOTH H02 K01 H10 K09 / LENSES & INSTRUMENTS  
**CERIUM OPTICAL PRODUCTS**  
PAV. 6 - BOOTH K37 K39 L38 L40 / TECH

**CERTDOLOMITTI**  
PAV. 1 - BOOTH F24 F28 G23 G27 / FASHION DISTRICT  
**CERTOTTICA SCRL**  
PAV. 1 - BOOTH F24 F28 G23 G27 / FASHION DISTRICT  
**CHARISMA DIS TIC VE SAN STI.**  
PAV. 4 - BOOTH C07 C09 / FASHION DISTRICT  
**CHARLIE MAX MILANO**  
PAV. 4 - BOOTH K11 K13 / DESIGN  
**CHARMANT GMBH EUROPE**  
PAV. 1 - BOOTH K14 K22 L13 L21 / FASHION DISTRICT  
**CHEMIGLAS**  
PAV. 3 - BOOTH P28 Q27 / LENSES & INSTRUMENTS  
**CHINA OPTOMETRIC AND OPTICAL ASSOCIATION**  
PAV. 5 - BOOTH F45 / FAIR EAST  
**CHINA WENZHOU DONGWU OPTICAL INSTRUMENT**  
PAV. 3 - BOOTH F27 / LENSES & INSTRUMENTS  
**CHONGQING DEDING OPTICAL TECHNOLOGY**  
PAV. 5 - BOOTH F16 / FAIR EAST  
**CHONGQING HUATENG EYEWEAR**  
PAV. 5 - BOOTH K12 K16 / FAIR EAST  
**CHONGQING KODA OPTICAL LENS**  
PAV. 7 - BOOTH D08 / FAIR EAST  
**CHONGQING MUZIK OPTICAL**  
PAV. 5 - BOOTH P46 P50 / FAIR EAST  
**CHONGQING MUZIK OPTICAL TECHNOLOGY**  
PAV. 5 - BOOTH H28 K31 / FAIR EAST  
**CHONGQING SUNKINGDOM MEDICAL INSTRUMENT**  
PAV. 3 - BOOTH R30 / LENSES & INSTRUMENTS  
**CHONGQING TANGFENG SONGRAIN EYEWEAR**  
PAV. 7 - BOOTH H20 K21 / FAIR EAST  
**CHONGQING TIDE OPTICAL**  
PAV. 5 - BOOTH T37 T41 / FAIR EAST  
**CHONGQING WANDA GLASSES**  
PAV. 5 - BOOTH K28 K32 / FAIR EAST  
**CHONGQING YAMEIYOU OPTICAL**  
PAV. 7 - BOOTH C09 / FAIR EAST  
**CHU KONG OPTICAL MANUFACTURER LIMITED**  
PAV. 7 - BOOTH R33 / FAIR EAST  
**CIELLE SRL**  
PAV. 6 - BOOTH C24 / TECH  
**CIOM SRL**  
PAV. 3 - BOOTH R04 / LENSES & INSTRUMENTS  
**CLEARVISION**  
PAV. 6 - BOOTH G28 / FASHION DISTRICT  
**CLIC SMORFIA OVERAL COMPANY**  
PAV. 2 - BOOTH H33 K34 / DESIGN  
**CLOOZZ**  
PAV. 6 - BOOTH F37 G40 / FASHION DISTRICT  
**CMA GLOBAL**  
PAV. 5 - BOOTH M24 N23 / FAIR EAST  
**CMS SPA**  
PAV. 6 - BOOTH H35 K36 / TECH  
**COBURN TECHNOLOGIES**  
PAV. 6 - BOOTH H23 K22 / TECH  
**COLANI TRADING AG**  
PAV. 2 - BOOTH K64 / DESIGN  
**COMES FRATELLI COLOMBO SRL**  
PAV. 6 - BOOTH G31 G35 H32 H36 / TECH  
**COMMON GROUND**  
PAV. 4 - BOOTH T25 V24 / DESIGN  
**COMMONWEALTH OPTICAL MANUFACTURER**  
PAV. 7 - BOOTH N52 / FAIR EAST  
**COMOFRAME SRL**  
PAV. 1 - BOOTH A08 B07 / FASHION DISTRICT  
**COMPLAST SRL INDUSTRY**  
PAV. 2 - BOOTH F63 F67 G64 G68 / DESIGN TECH  
**CONANT OPTICS**  
PAV. 3 - BOOTH A29 / LENSES & INSTRUMENTS  
**CONCEPT EYEWEAR MANUFACTURER**  
PAV. 7 - BOOTH R32 / FAIR EAST  
**CONCEPT-S DISPLAYS & SHOPDESIGN**  
PAV. 4 - BOOTH B23 B25 / FASHION DISTRICT  
**CONFINDUSTRIA BELLUNO DOLOMITI**  
PAV. 1 - BOOTH A07 / FASHION DISTRICT  
**CONTINENTAL STYLE SAS**  
PAV. 3 - BOOTH K33 / LENSES & INSTRUMENTS  
**CORSO DI LAUREA IN OTTICA E OPTOMETRIA - UNIVERSITÀ DI  
PADOVA**  
PAV. 1 - BOOTH AS11 / ASSOCIAZIONI, SCUOLE, FIERE  
**COSIMCO SRL**  
PAV. 6 - BOOTH K31 / TECH  
**COTEC GMBH**  
PAV. 6 - BOOTH H23 K22 / TECH  
**COUNTRY HILL TECHNOLOGY INDUSTRIAL**  
PAV. 3 - BOOTH U06 V05 / LENSES & INSTRUMENTS  
**COVIS OPTIC**  
PAV. 3 - BOOTH S31 / LENSES & INSTRUMENTS  
**CO-WORLD TECHNOLOGY**  
PAV. 5 - BOOTH H02 / FAIR EAST  
**CREATION PLASTIC MANUFACTURER LIMITED**  
PAV. 6 - BOOTH A17 / TECH  
**CREATIVE INTERNATIONAL CONCEPT (CIC) EYEWEAR  
MANUFACTURER**  
PAV. 4 - BOOTH E04 E06 / DESIGN TECH  
**CRYSTAL STAR**  
PAV. 3 - BOOTH R06 S05 / LENSES & INSTRUMENTS  
**CRYSTALVUE MEDICAL CORPORATION**  
PAV. 3 - BOOTH T15 / LENSES & INSTRUMENTS  
**CSO SRL**  
PAV. 3 - BOOTH G24 H23 / LENSES & INSTRUMENTS  
**CUTLER AND GROSS**  
PAV. 2 - BOOTH U63 U67 V64 V68 / DESIGN  
**CY EYEWEAR**  
PAV. 6 - BOOTH F34 / FASHION DISTRICT  
**C-ZONE**  
PAV. 2 - BOOTH G63 H64 / DESIGN

## D

**D.A.I. OPTICAL INDUSTRIES SRL**  
PAV. 3 - BOOTH G02 G10 H01 / LENSES & INSTRUMENTS  
**D.F. SRL**  
PAV. 4 - BOOTH F21 F23 / DESIGN TECH  
**DA VIA' LUIGI SRL**  
PAV. 4 - BOOTH F30 / FASHION DISTRICT



# Elenco alfabetico espositori

## Alphabetical list of exhibitors

<b>DABRACH</b> PAV. 2 - BOOTH S50 / DESIGN
<b>DAEHWA OPTICAL CO.</b> PAV. 5 - BOOTH N39 / FAIR EAST
<b>DAEMYUNG OPTICAL</b> PAV. 3 - BOOTH G21 / LENSES & INSTRUMENTS
<b>DAHONG OPTICAL (XIAMEN)</b> PAV. 7 - BOOTH P20 / FAIR EAST
<b>DAMIANI OCCHIALI SRL</b> PAV. 1 - BOOTH E01 / FASHION DISTRICT
<b>DANDY'S EYEWEAR</b> PAV. 4 - BOOTH L26 L30 / DESIGN
<b>DANIELLE RATTRAY</b> PAV. 2 - BOOTH AY33 / ACADEMY
<b>DANOR</b> PAV. 4 - BOOTH C27 C29 / FASHION DISTRICT
<b>DANSHARI</b> PAV. 4 - BOOTH S16 S18 / DESIGN
<b>DANYANG 69 GLASSES</b> PAV. 7 - BOOTH P35 / FAIR EAST
<b>DANYANG CHENGYE LIGHT IND</b> PAV. 3 - BOOTH U15 / LENSES & INSTRUMENTS
<b>DANYANG DAYAO OPTICAL</b> PAV. 3 - BOOTH U16 / LENSES & INSTRUMENTS
<b>DANYANG DUGUANG OPTICAL GLASSES</b> PAV. 3 - BOOTH Q30 Q32 / LENSES & INSTRUMENTS
<b>DANYANG EVERSINE OPTICAL</b> PAV. 7 - BOOTH L08 / FAIR EAST
<b>DANYANG FAITHWAY OPTICAL</b> PAV. 7 - BOOTH G07 / FAIR EAST
<b>DANYANG GLENCORE IMPORT &amp; EXPORT</b> PAV. 3 - BOOTH R28 / LENSES & INSTRUMENTS
<b>DANYANG H&amp;C OPTICAL GLASSES</b> PAV. 3 - BOOTH T14 / LENSES & INSTRUMENTS
<b>DANYANG HENGFA TEXTILE</b> PAV. 7 - BOOTH E01 / FAIR EAST
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<b>DANYANG ILT OPTICS</b> PAV. 3 - BOOTH S26 T25 / LENSES & INSTRUMENTS
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# Elenco alfabetico espositori

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<b>JIANGSU HONGRUN OPTICAL GLASSES</b> PAV. 2 - BOOTH H37 / FAIR EAST
<b>JIANGSU JAYU MICROFIBER TEXTILE</b> PAV. 1 - BOOTH D13 / FAIR EAST
<b>JIANGSU KMD-OPTICAL</b> PAV. 3 - BOOTH V19 / LENSES & INSTRUMENTS
<b>JIANGSU KSOODSIGN OPTICAL</b> PAV. 7 - BOOTH D07 / FAIR EAST
<b>JIANGSU MAAT OPTICAL TECHNOLOGY</b> PAV. 3 - BOOTH U02 V01 / LENSES & INSTRUMENTS
<b>JIANGSU PERFECT OPTICAL</b> PAV. 3 - BOOTH T16 / LENSES & INSTRUMENTS
<b>JIANGSU QIANYUAN NEW MATERIAL TECHNOLOGY</b> PAV. 3 - BOOTH B32 / LENSES & INSTRUMENTS
<b>JIANGSU QINGFENG GLASSES TECHNOLOGY</b> PAV. 3 - BOOTH U20 / LENSES & INSTRUMENTS
<b>JIANGSU WANXIN OPTICAL</b> PAV. 3 - BOOTH R24 / LENSES & INSTRUMENTS
<b>JIANGSU XUZHI OPTICAL GLASSES</b> PAV. 3 - BOOTH S24 / LENSES & INSTRUMENTS
<b>JIANGSU YOULI OPTICS SPECTACLES</b> PAV. 3 - BOOTH U14 / LENSES & INSTRUMENTS
<b>JIANGSU YUCHANG OPTICAL GLASSES</b> PAV. 7 - BOOTH E02 / FAIR EAST
<b>JIANGSU YUZHOU OPTICS</b> PAV. 3 - BOOTH U21 / LENSES & INSTRUMENTS
<b>JIANGXI ALAIN OPTICAL</b> PAV. 6 - BOOTH C27 D28 / FASHION DISTRICT
<b>JIANGXI IN TIME OPTICAL TECHNOLOGY</b> PAV. 7 - BOOTH D25 / FAIR EAST
<b>JIANGXI WTO EYEWEAR</b> PAV. 5 - BOOTH D27 / FAIR EAST
<b>JIANGXI XIAOPING WOOD EYEWEAR TECHNOLOGY</b> PAV. 5 - BOOTH C53 / FAIR EAST
<b>JIANGXI ZHONGAI TECHNOLOGY</b> PAV. 3 - BOOTH V03 / LENSES & INSTRUMENTS
<b>JIMEI NEW MATERIAL</b> PAV. 2 - BOOTH F33 F37 G34 G38 / DESIGN TECH
<b>JINGZHOU MUISEN IMPORT AND EXPORT TRADE</b> PAV. 5 - BOOTH K20 / FAIR EAST
<b>JINHE EYEWEAR WENZHOU INTERNATIONAL TRADE SCM</b> PAV. 7 - BOOTH H33 / FAIR



# Elenco alfabetico espositori

## Alphabetical list of exhibitors

<b>KAI PORT OPTICAL MFG</b> PAV. 5 - BOOTH L02 L08 / FAIR EAST
<b>KALEOS</b> PAV. 2 - BOOTH P59 R58 R60 / DESIGN
<b>KALOPSIA REVISIONIST</b> PAV. 2 - BOOTH AY49 / ACADEMY
<b>KAMIC INTERNATIONAL LIMITED</b> PAV. 7 - BOOTH N28 / FAIR EAST
<b>KANGQIANG TECHNOLOGY (CHONGQING)</b> PAV. 5 - BOOTH K38 K42 / FAIR EAST
<b>KARÜN</b> PAV. 1 - BOOTH E06 E10 F05 F09 / FASHION DISTRICT
<b>KAYATUR OPTIK</b> PAV. 4 - BOOTH D08 D10 / FASHION DISTRICT
<b>KEHUA TRADE WENZHO</b> PAV. 7 - BOOTH M09 / FAIR EAST
<b>KELFRED OPTICAL</b> PAV. 2 - BOOTH K63 L64 / DESIGN
<b>KEY OPTICAL EUROPE SRL</b> PAV. 4 - BOOTH M10 / DESIGN
<b>KILLINE</b> PAV. 1 - BOOTH C02 / FASHION DISTRICT
<b>KIMYE PRODUCTS COMPANY</b> PAV. 2 - BOOTH F59 G60 / DESIGN TECH
<b>KINDANI EYEWEAR</b> PAV. 4 - BOOTH N18 / DESIGN
<b>KINSKY COMPANY LIMITED</b> PAV. 5 - BOOTH C37 / FAIR EAST
<b>KIURV</b> PAV. 2 - BOOTH AY41 / ACADEMY
<b>KLENZE &amp; BAUM</b> PAV. 2 - BOOTH AY45 / ACADEMY
<b>KNCO</b> PAV. 2 - BOOTH N42 / DESIGN
<b>KOMONO</b> PAV. 2 - BOOTH P41 P45 / DESIGN
<b>KONG LUNG MANUFACTORY LIMITED</b> PAV. 7 - BOOTH P09 / FAIR EAST
<b>KONTAKT LENS V.A.O. SRL</b> PAV. 3 - BOOTH D21 / LENSES & INSTRUMENTS
<b>KOO EYEWEAR</b> PAV. 4 - BOOTH F20 F22 / DESIGN TECH
<b>KOOLLOOK INTERNATIONAL</b> PAV. 5 - BOOTH S03 / FAIR EAST
<b>KOREA ACCESSORIES</b> PAV. 5 - BOOTH N47 / FAIR EAST
<b>KOREA OPTICAL(CLEX)</b> PAV. 3 - BOOTH P31 / LENSES & INSTRUMENTS
<b>KOTRA KOREA TRADE-INVESTMENT PROMOTION AGENCY</b> PAV. 5 - BOOTH M18 N17 / FAIR EAST
<b>KREUZBERGKINDER</b> PAV. 4 - BOOTH L09 / DESIGN
<b>KROM EYEWEAR</b> PAV. 2 - BOOTH AY16 / ACADEMY
<b>KUBORAUM GMBH</b> PAV. 4 - BOOTH S03 S09 T04 T10 / DESIGN
<b>KUK JE OPTICAL CASE CO</b> PAV. 5 - BOOTH M50 / FAIR EAST
<b>KWANG WON OPTICAL CO.</b> PAV. 5 - BOOTH M38 / FAIR EAST
<b>KWIAT</b> PAV. 4 - BOOTH E16 / FASHION DISTRICT
<b>KYCLOTH</b> PAV. 5 - BOOTH N49 / FAIR EAST
<b>L</b>
<b>L.A.EYEWOKS</b> PAV. 2 - BOOTH T50 T54 / DESIGN
<b>LGR</b> PAV. 4 - BOOTH S13 T12 / DESIGN
<b>LM.SNC DI FABBRIO G.&amp; C</b> PAV. 6 - BOOTH D22 D24 / TECH
<b>LA GIARDINIERA SRL - ELLEGI</b> PAV. 2 - BOOTH E34 / FASHION DISTRICT
<b>LA PETITE LUNETTE ROUGE - LPLR EYEWEAR</b> PAV. 2 - BOOTH AY14 / ACADEMY
<b>LA/ES. LAMINATI ESTRUSI TERMOPLASTICI SRL</b> PAV. 4 - BOOTH E15 E17 F16 F18 / DESIGN TECH
<b>LAFONT</b> PAV. 2 - BOOTH U39 V40 / DESIGN
<b>LAMARCA - TRIS OTTICA SRL</b> PAV. 2 - BOOTH G41 G45 H42 H46 / DESIGN
<b>LANSON OPTICAL</b> PAV. 7 - BOOTH C32 D33 / FAIR EAST
<b>LAPIMA</b> PAV. 2 - BOOTH T33 U34 U38 / DESIGN
<b>LARA D SRL</b> PAV. 2 - BOOTH G49 G53 / DESIGN
<b>LASERTECH CHEMICAL MACHINING GROUP</b> PAV. 4 - BOOTH F25 F29 / DESIGN TECH
<b>LAURA ASHLEY</b> PAV. 4 - BOOTH B20 / FASHION DISTRICT
<b>LAZARE STUDIO</b> PAV. 4 - BOOTH P25 / DESIGN

<b>LE PARC</b> PAV. 2 - BOOTH R49 R53 / DESIGN
<b>LEIMANN</b> PAV. 2 - BOOTH SU02 / START UP
<b>LEINZ EYEWEAR</b> PAV. 2 - BOOTH AY46 / ACADEMY
<b>LENSWARE INTERNATIONAL GMBH</b> PAV. 6 - BOOTH K21 / TECH
<b>LESCA LUNETIER</b> PAV. 2 - BOOTH T46 / DESIGN
<b>LIBERTY MEDICAL WORLD</b> PAV. 6 - BOOTH B35 / FASHION DISTRICT
<b>LIGHTBIRD</b> PAV. 4 - BOOTH R09 S10 / DESIGN
<b>LIGHTHOUSE TECH SAGL</b> PAV. 2 - BOOTH SU01 / START UP
<b>LIK SANG OPTICAL FACTORY</b> PAV. 7 - BOOTH P25 / FAIR EAST
<b>LINDA FARROW</b> PAV. 2 - BOOTH U59 V48 V60 / DESIGN
<b>LINEA ROMA</b> PAV. 1 - BOOTH F01 F03 / FASHION DISTRICT
<b>LINHAI CHENHUA EYEWEAR</b> PAV. 7 - BOOTH S09 / FAIR EAST
<b>LINHAI DOLE GLASSES</b> PAV. 7 - BOOTH S07 / FAIR EAST
<b>LINHAI JIAWEI TRADE</b> PAV. 7 - BOOTH P10 / FAIR EAST
<b>LINHAI JUNLONG EYEWEAR</b> PAV. 5 - BOOTH C50 / FAIR EAST
<b>LINHAI MUKU GLASSES</b> PAV. 5 - BOOTH G15 / FAIR EAST
<b>LINHAI XINMING OPTICAL TECHNOLOGY</b> PAV. 7 - BOOTH P12 / FAIR EAST
<b>LIQ' SRL</b> PAV. 2 - BOOTH L50 L54 / DESIGN
<b>LIPO KID'S EYEWEAR</b> PAV. 7 - BOOTH P07 / FAIR EAST
<b>LLEXAN ITALIA - MIA</b> PAV. 4 - BOOTH E30 / FASHION DISTRICT
<b>LOCAPLAST</b> PAV. 4 - BOOTH E01 G02 / FASHION DISTRICT
<b>LODA</b> PAV. 2 - BOOTH T42 / DESIGN
<b>LOGOPROJECT DESIGN SRL</b> PAV. 1 - BOOTH H22 K21 / FASHION DISTRICT
<b>LONGEEN FOSHAN SHUNDE DIAMOND IMPORT &amp; EXPORT</b> PAV. 5 - BOOTH P41 / FAIR EAST
<b>LOOK</b> PAV. 4 - BOOTH Q15 Q17 R16 R18 / DESIGN
<b>LOOK VISION</b> PAV. 2 - BOOTH H37 K38 / DESIGN
<b>LOOL EYEWEAR</b> PAV. 4 - BOOTH N11 N13 P12 P14 / DESIGN
<b>LOUIS GRINTON SRLS</b> PAV. 6 - BOOTH C33 D34 / FASHION DISTRICT
<b>LUCAS DE STAËL / UNOSTRIAL</b> PAV. 2 - BOOTH AY22 / ACADEMY
<b>LUCIANO BIANCHIN</b> PAV. 4 - BOOTH C05 D04 D02 / FASHION DISTRICT
<b>LUKI PREMIUM KIDS EYEWEAR</b> PAV. 6 - BOOTH A27 / FASHION DISTRICT
<b>LUNETTA BADA</b> PAV. 2 - BOOTH AY81 / ACADEMY
<b>LUPS</b> PAV. 6 - BOOTH C37 / FASHION DISTRICT
<b>LUXIN OPTICAL (SHANGHAI)</b> PAV. 5 - BOOTH M19 M23 / FAIR EAST
<b>LUXOL SRL</b> PAV. 4 - BOOTH C13 D12 D14 / FASHION DISTRICT
<b>LYF MAGAZINE</b> PAV. 2 - BOOTH AY01 / ACADEMY

## M

<b>MABEL MAKINA</b> PAV. 6 - BOOTH F26 / FASHION DISTRICT
<b>MAD IN ITALY SRL</b> PAV. 2 - BOOTH H49 H53 / DESIGN
<b>MADE IN FACTORY</b> PAV. 4 - BOOTH E18 / FASHION DISTRICT
<b>MANIFATTURA ITALIANA OCCHIALI</b> PAV. 4 - BOOTH V27 Z32 / DESIGN
<b>MARCH</b> PAV. 6 - BOOTH F28 / FASHION DISTRICT
<b>MARCHON ITALIA</b> PAV. 1 - BOOTH T10 T32 V09 V31 / FASHION DISTRICT
<b>MARCOLIN</b> PAV. 1 - BOOTH R02 R10 T01 T09 / FASHION DISTRICT
<b>MARSHAL INTERGROUP SRL</b> PAV. 3 - BOOTH B02 / LENSES & INSTRUMENTS
<b>MARTINI OCCHIALI SRL</b> PAV. 2 - BOOTH D33 D39 / FASHION DISTRICT
<b>MASAHIROMARUYAMA</b> PAV. 4 - BOOTH F24 / DESIGN
<b>MASSADA</b> PAV. 4 - BOOTH M15 M17 / DESIGN
<b>MASTER'S OCCHIALERIA ITALIANA</b> PAV. 4 - BOOTH C16 D17 / FASHION DISTRICT
<b>MIA-SU VUE</b> PAV. 2 - BOOTH SJ13 / START UP
<b>MASUNAGA OPTICAL</b> PAV. 4 - BOOTH K17 L16 / DESIGN
<b>MATSUDA</b> PAV. 4 - BOOTH N15 N17 P16 P18 / DESIGN
<b>MATTEW</b> PAV. 4 - BOOTH M23 N22 / DESIGN
<b>MAXIM (HONG KONG) OPTICAL HOLDINGS</b> PAV. 7 - BOOTH N26 / FAIR EAST
<b>MAXVUE VISION SDN BHD</b> PAV. 3 - BOOTH S16 / LENSES & INSTRUMENTS
<b>MAYBACH ICONS OF LUXURY GMBH</b> PAV. 4 - BOOTH V15 Z16 / DESIGN
<b>MAZEN GROUP LIMITED</b> PAV. 5 - BOOTH B20 B24 / FAIR EAST

<b>MAZZUCHELLI 1849 SPA</b> PAV. 4 - BOOTH F05 F09 H06 H10 / DESIGN TECH
<b>MCGEE GROUP</b> PAV. 6 - BOOTH E35 / FASHION DISTRICT
<b>MDT SP Z.O.O.</b> PAV. 3 - BOOTH A22 B21 / LENSES & INSTRUMENTS
<b>MECCANICA DA PRA SAS</b> PAV. 6 - BOOTH B24 / TECH
<b>MECCANOTTICA MAZZA SRL</b> PAV. 3 - BOOTH E22 / LENSES & INSTRUMENTS
<b>MEDINSTRUS UAB</b> PAV. 3 - BOOTH E24 F23 / LENSES & INSTRUMENTS
<b>MEDIWORKS</b> PAV. 3 - BOOTH E29 / LENSES & INSTRUMENTS
<b>MEI SYSTEM</b> PAV. 6 - BOOTH L35 L39 / TECH
<b>MERCAN OPTIK ITHALAT</b> PAV. 1 - BOOTH C20 C22 / FASHION DISTRICT
<b>MICRON EYEWEAR MANUFACTORY</b> PAV. 5 - BOOTH B12 C15 / FAIR EAST
<b>MIDO ADV</b> PAV. 1 - BOOTH AS01 / ASSOCIAZIONI, SCUOLE, FIERE
<b>MIGA STUDIO</b> PAV. 4 - BOOTH Q30 / DESIGN
<b>MILANO GROUP COMPANY</b> PAV. 6 - BOOTH F36 / FASHION DISTRICT
<b>MILLMEAD OPTICAL GROUP</b> PAV. 4 - BOOTH C16 C18 / FASHION DISTRICT
<b>MIND OPTICAL</b> PAV. 5 - BOOTH P54 / FAIR EAST
<b>MINIMA</b> PAV. 4 - BOOTH H11 H13 / DESIGN
<b>MISTRAL SRL</b> PAV. 2 - BOOTH M64 M68 / DESIGN
<b>MMR EYEWEAR GMBH</b> PAV. 2 - BOOTH AY02 / ACADEMY
<b>MODO EYEWEAR</b> PAV. 4 - BOOTH Q11 Q13 R12 R14 / DESIGN
<b>MOKKI AS</b> PAV. 2 - BOOTH D59 / FASHION DISTRICT
<b>MOLOKA EYEWEAR</b> PAV. 6 - BOOTH F40 / FASHION DISTRICT
<b>MONDOTTICA</b> PAV. 1 - BOOTH L24 M23 / FASHION DISTRICT
<b>MONOGRAM</b> PAV. 2 - BOOTH AY17 / ACADEMY
<b>MONOKOL</b> PAV. 2 - BOOTH T34 T38 / DESIGN
<b>MOODY EASYVIEW</b> PAV. 2 - BOOTH H50 H54 / DESIGN
<b>MOOSHU</b> PAV. 6 - BOOTH C34 / FASHION DISTRICT
<b>MOPTIM</b> PAV. 3 - BOOTH S13 / LENSES & INSTRUMENTS
<b>MORE OPTICAL WENZHO SHANGYI EYEWEAR</b> PAV. 5 - BOOTH G12 / FAIR EAST
<b>MOREL FRANCE</b> PAV. 4 - BOOTH R19 R23 S20 S22 / DESIGN
<b>MOTIVUM</b> PAV. 2 - BOOTH AY84 / ACADEMY
<b>MOVITRA MILANO</b> PAV. 2 - BOOTH N33 P34 / DESIGN
<b>MPG GMBH</b> PAV. 1 - BOOTH H24 H32 K23 K31 / FASHION DISTRICT
<b>MR. GAIN S.R.O.</b> PAV. 4 - BOOTH E24 / FASHION DISTRICT
<b>MUXI</b> PAV. 5 - BOOTH V12 V16 / FAIR EAST
<b>MYKITA</b> PAV. 4 - BOOTH V01 V05 Z02 Z04 / DESIGN

## N

<b>NAKANISHI OPTICAL PRODUCTS CORP.</b> PAV. 1 - BOOTH F13 / FASHION DISTRICT
<b>NAKATANI</b> PAV. 2 - BOOTH AY55 / ACADEMY
<b>NARA TIEZZI</b> PAV. 2 - BOOTH R34 / DESIGN
<b>NATURAL OPTIK</b> PAV. 6 - BOOTH F26A / FASHION DISTRICT
<b>NEA OPTIKI SA - ZEUS + ΔIONE</b> PAV. 2 - BOOTH R33 / DESIGN
<b>NEO VISION</b> PAV. 3 - BOOTH B28 / LENSES & INSTRUMENTS
<b>NEUBAU EYEWEAR</b> PAV. 4 - BOOTH H15 H17 / DESIGN
<b>NEW BIO</b> PAV. 3 - BOOTH T13 / LENSES & INSTRUMENTS
<b>NEW CREATION INTERNATIONAL (HK)</b> PAV. 6 - BOOTH E30 / FASHION DISTRICT
<b>NEW LINE GROUP</b> PAV. 1 - BOOTH E22 / FASHION DISTRICT
<b>NEW VISION MILANO SRL</b> PAV. 4 - BOOTH B05 C04 / FASHION DISTRICT
<b>NEW VISION OPTICAL</b> PAV. 5 - BOOTH M08 / FAIR EAST
<b>NEXO SRL</b> PAV. 2 - BOOTH E49 E53 / FASHION DISTRICT
<b>NIDEK</b> PAV. 3 - BOOTH D02 D10 F01 F09 / LENSES & INSTRUMENTS
<b>NIÑA MÜR EYEWEAR</b> PAV. 1 - BOOTH AY57 / ACADEMY
<b>NINGBO HONGBANG BRAND PLANNING</b> PAV. 5 - BOOTH R37 / FAIR EAST
<b>NINGBO KAIDA RUBBER&amp;PLASTIC TECHNOLOGY</b> PAV. 7 - BOOTH H32 / FAIR EAST
<b>NINGBO MING SING OPTICAL R&amp;D</b> PAV. 3 - BOOTH N32 / LENSES & INSTRUMENTS
<b>NINGBO SUN BONNY IMPORT &amp; EXPORT</b> PAV. 7 - BOOTH L07 / FAIR EAST
<b>NINGBO WALTERY INTERNATIONAL TRADE</b> PAV. 5 - BOOTH L11 / FAIR EAST
<b>NINGBO ZHUGAO IMPORT AND EXPORT</b> PAV. 5 - BOOTH D42 / FAIR EAST

# Elenco alfabetico espositori

## Alphabetical list of exhibitors

<b>NIRVAN JAVAN</b> PAV. 2 - BOOTH AY29 / ACADEMY
<b>NOBIKA</b> PAV. 2 - BOOTH AY64 / ACADEMY
<b>NOMEC 92 SRL</b> PAV. 1 - BOOTH H14 K13 / FASHION DISTRICT
<b>NOVAR FREEFORM LENS DESIGNER</b> PAV. 6 - BOOTH G37 G39 H38 H40 / TECH
<b>NOVENTA OPTIC NOOP</b> PAV. 2 - BOOTH C59 / FASHION DISTRICT

## O

<b>O.P.C. INTERNATIONAL EXHIBITION</b> PAV. 5 - BOOTH H14 / FAIR EAST
<b>OBÈ GMBH &amp; CO. KG</b> PAV. 4 - BOOTH F11 F13 H12 H14 / DESIGN TECH
<b>OCCHIO X OCCHIO SRL</b> PAV. 3 - BOOTH G24 / LENSES & INSTRUMENTS
<b>OCCHISANI</b> PAV. 6 - BOOTH G34 / FASHION DISTRICT
<b>OCUCO LIMITED</b> PAV. 3 - BOOTH D14 / LENSES & INSTRUMENTS
<b>OCULUS OPTIKGERÄTE GMBH</b> PAV. 3 - BOOTH F04 / LENSES & INSTRUMENTS
<b>ODIENS SRL</b> PAV. 3 - BOOTH C23 / LENSES & INSTRUMENTS
<b>ODLM</b> PAV. 1 - BOOTH D10 / FASHION DISTRICT
<b>ODYS</b> PAV. 2 - BOOTH D63 / FASHION DISTRICT
<b>OKIA OPTICAL</b> PAV. 4 - BOOTH G28 H30 / DESIGN TECH
<b>OKIALY ITALY SRL</b> PAV. 5 - BOOTH C35 D36 / FASHION DISTRICT
<b>OKKUL</b> PAV. 2 - BOOTH AY86 / ACADEMY
<b>OKKY EYEWEAR</b> PAV. 2 - BOOTH SU05 / START UP
<b>OLIVE OPTICAL WEN ZHOU</b> PAV. 7 - BOOTH M08 N05 / FAIR EAST
<b>OMAS SRL</b> PAV. 4 - BOOTH E12 E14 / FASHION DISTRICT
<b>OMRI OPTICAL SRL</b> PAV. 2 - BOOTH D41 D45 / FASHION DISTRICT
<b>ONIRICO</b> PAV. 4 - BOOTH T21 V22 / DESIGN
<b>ONNURY OPTICAL</b> PAV. 5 - BOOTH N07 / FAIR EAST
<b>OPAL DEMETZ</b> PAV. 1 - BOOTH C14 C16 / FASHION DISTRICT
<b>OPHY EYEWEAR</b> PAV. 2 - BOOTH P68 / DESIGN
<b>OPTA FILAO</b> PAV. 4 - BOOTH V23 Z24 / DESIGN
<b>OPTA SP Z O.O., I-DESIGN</b> PAV. 5 - BOOTH B01 B07 / FAIR EAST
<b>OPTIC WORLD KFT</b> PAV. 4 - BOOTH C21 D20 / FASHION DISTRICT
<b>OPTICAL WORLD</b> PAV. 6 - BOOTH C22 / TECH
<b>OPTICALIA GLOBAL HOLDING</b> PAV. 1 - BOOTH D01 D05 / FASHION DISTRICT
<b>OPTICUNION GMBH</b> PAV. 2 - BOOTH D49 D53 / FASHION DISTRICT
<b>OPTIFABRIK GÖZLÜK SANAYI VE TICARET AS</b> PAV. 1 - BOOTH C19 C21 / FASHION DISTRICT
<b>OPTIK DÜNYASI</b> PAV. 3 - BOOTH E27 / LENSES & INSTRUMENTS
<b>OPTIKAM VIDEO CENTRATION</b> PAV. 6 - BOOTH C25 D26 / FASHION DISTRICT
<b>OPTIKHAN ARTISAN &amp; CO.</b> PAV. 5 - BOOTH M28 / FAIR EAST
<b>OPTIM - OLSOL</b> PAV. 2 - BOOTH P37 R38 / DESIGN
<b>OPTIMIZE</b> PAV. 3 - BOOTH D13 / LENSES & INSTRUMENTS
<b>OPTIQUE DISTRIBUTION</b> PAV. 2 - BOOTH SU10 / START UP
<b>OPTO TEAM SRL</b> PAV. 1 - BOOTH E02 E04 / FASHION DISTRICT
<b>OPTO-</b> PAV. 3 - BOOTH A05 A09 / LENSES & INSTRUMENTS
<b>OPTODINAMICA SRL</b> PAV. 3 - BOOTH H24 K23 / LENSES & INSTRUMENTS
<b>OPTOTECH OPTIKMASCHINEN GMBH</b> PAV. 6 - BOOTH H15 H19 K16 K20 / TECH
<b>OPTOVISION GMBH</b> PAV. 3 - BOOTH D18 E13 E17 / LENSES & INSTRUMENTS
<b>OPTOVISTA SPA</b> PAV. 3 - BOOTH L24 L32 M23 M31 / LENSES & INSTRUMENTS
<b>ORGREEN OPTICS</b> PAV. 4 - BOOTH M11 M13 N12 N14 / DESIGN

<b>ORIGINAL VINTAGE SUNGLASSES</b> PAV. 4 - BOOTH H21 H23 / DESIGN
<b>OSCAR MAMOOI</b> PAV. 2 - BOOTH L42 L46 / DESIGN
<b>OTAAKI</b> PAV. 6 - BOOTH C36 / FASHION DISTRICT
<b>OTTICA, LA SCUOLA DI MODENA</b> PAV. 1 - BOOTH AS16 / ASSOCIAZIONI, SCUOLE, FIERE
<b>OUIHUA OPTICAL WENZHO SHOHAY IMP. &amp; EXP.</b> PAV. 5 - BOOTH F23 / FAIR EAST
<b>OUT OF</b> PAV. 2 - BOOTH K58 K60 / DESIGN
<b>OUTLOOK OPTICAL-WENZHO OUTLOOK OPTICAL</b> PAV. 5 - BOOTH U12 U16 / FAIR EAST
<b>OUTSPOKEN HOLLAND</b> PAV. 6 - BOOTH C27 D28 / FASHION DISTRICT
<b>OVVO OPTICS</b> PAV. 4 - BOOTH R30 / DESIGN
<b>OXIBIS GROUP</b> PAV. 4 - BOOTH H25 K26 / DESIGN

## P

<b>P.O. PLATFORM OPTIC</b> PAV. 1 - BOOTH PR23 PR 25 / PRESS
<b>PADSLABS</b> PAV. 6 - BOOTH B23 / TECH
<b>PAGANI SRL</b> PAV. 2 - BOOTH K67 L68 / DESIGN
<b>PAMPALONI 1902</b> PAV. 2 - BOOTH SU14 / START UP
<b>PANAME</b> PAV. 2 - BOOTH AY54 / ACADEMY
<b>PANDA EYEWORKS (SOUTH CHINA OPTICAL) WENZHOU LIPAC IMPORT&amp;EXPORT</b> PAV. 7 - BOOTH H07 / FAIR EAST
<b>PARASITE DESIGN</b> PAV. 2 - BOOTH AY51 / ACADEMY
<b>PASCAL MATHIEU</b> PAV. 2 - BOOTH AY26 / ACADEMY
<b>PATTY SHELABARGER WWW.PATTYSHELABARGER.COM</b> PAV. 2 - BOOTH AY61 / ACADEMY
<b>PEDA ARREDAMENTI</b> PAV. 2 - BOOTH E57 / FASHION DISTRICT
<b>PEGAVISION CORPORATION</b> PAV. 3 - BOOTH E18 / LENSES & INSTRUMENTS
<b>PETER AND MAY</b> PAV. 4 - BOOTH P13 Q12 / DESIGN
<b>PHARMED SAM</b> PAV. 6 - BOOTH B34 / FASHION DISTRICT
<b>PHASE DESIGN INC.</b> PAV. 2 - BOOTH AY43 / ACADEMY
<b>PHILIPPE V</b> PAV. 4 - BOOTH N25 / DESIGN
<b>PIERRE EYEWEAR</b> PAV. 2 - BOOTH AY25 / ACADEMY
<b>PILOT OPTICS INTERNATIONAL CORP. WENZHOU</b> PAV. 5 - BOOTH N14 P23 / FAIR EAST
<b>PINOPTIK SRL</b> PAV. 4 - BOOTH D11 D13 / FASHION DISTRICT
<b>PLUS EYEWEAR LIMITED</b> PAV. 5 - BOOTH AY65 / ACADEMY
<b>PMD PROKSCH MARKETING DISTRIBUTION GMBH</b> PAV. 2 - BOOTH K49 K53 / DESIGN
<b>PNP AGENCY</b> PAV. 7 - BOOTH N04 / FAIR EAST
<b>POINT SHINE OPTICAL LIMITED OB RAY JET OPTICAL LIMITED</b> PAV. 5 - BOOTH E01 / FAIR EAST
<b>POLETTE</b> PAV. 6 - BOOTH B26 / FASHION DISTRICT
<b>POLY SUN</b> PAV. 3 - BOOTH F22 / LENSES & INSTRUMENTS
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<b>POTEC</b> PAV. 3 - BOOTH G30 H31 / LENSES & INSTRUMENTS
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<b>WENZHOU ALWAYS BRIGHT EYEWEAR</b> PAV. 5 - BOOTH G41 / FAIR EAST
<b>WENZHOU BADA OPTICAL</b> PAV. 5 - BOOTH F31 / FAIR EAST
<b>WENZHOU BAIBO EYEGASSES</b> PAV. 5 - BOOTH F38 / FAIR EAST

<b>WENZHOU BANANA EYEWEAR</b> PAV. 5 - BOOTH K41 / FAIR EAST
<b>WENZHOU BAOHUA GLASSES</b> PAV. 5 - BOOTH G49 / FAIR EAST
<b>WENZHOU BINER IMPORT AND EXPORT</b> PAV. 7 - BOOTH H31 / FAIR EAST
<b>WENZHOU BLUEVISION TRADE</b> PAV. 5 - BOOTH C01 C07 / FAIR EAST
<b>WENZHOU BOHAN EYEWEAR</b> PAV. 7 - BOOTH D34 / FAIR EAST
<b>WENZHOU BOHUA GLASSES</b> PAV. 5 - BOOTH D28 / FAIR EAST
<b>WENZHOU BOMIN EYEWEAR</b> PAV. 5 - BOOTH N28 P31 / FAIR EAST
<b>WENZHOU BOTAI TECHNOLOGY</b> PAV. 5 - BOOTH L15 / FAIR EAST
<b>WENZHOU BRILLIANT VISION</b> PAV. 7 - BOOTH M15 / FAIR EAST
<b>WENZHOU BROAD EXHIBITION SERVICE</b> PAV. 7 - BOOTH M27 / FAIR EAST
<b>WENZHOU CHENGYE OPTICAL</b> PAV. 7 - BOOTH F07 / FAIR EAST
<b>WENZHOU CHENGYE OPTICAL</b> PAV. 7 - BOOTH G34 / FAIR EAST
<b>WENZHOU CNOVA OPTICAL</b> PAV. 7 - BOOTH B20 / FAIR EAST
<b>WENZHOU CROESUS OPTICAL</b> PAV. 7 - BOOTH C15 / FAIR EAST
<b>WENZHOU D&amp;D INTERNATIONAL TRADE</b> PAV. 7 - BOOTH H25 / FAIR EAST
<b>WENZHOU DACHUAN OPTICAL</b> PAV. 7 - BOOTH C10 D09 / FAIR EAST
<b>WENZHOU DATURA ACCESSORIES IMPORT&amp;EXPORT</b> PAV. 7 - BOOTH G36 / FAIR EAST
<b>WENZHOU DECO INTERNATIONAL</b> PAV. 7 - BOOTH L11 / FAIR EAST
<b>WENZHOU DELUXE EYEWEAR</b> PAV. 5 - BOOTH U31 / FAIR EAST
<b>WENZHOU DESHUN OPTICAL</b> PAV. 5 - BOOTH F07 / FAIR EAST
<b>WENZHOU DILICN OPTICAL</b> PAV. 5 - BOOTH D15 / FAIR EAST
<b>WENZHOU DONGOU GLASSES</b> PAV. 7 - BOOTH D10 / FAIR EAST
<b>WENZHOU DONGTIAN IMP&amp;EXP</b> PAV. 5 - BOOTH R01 / FAIR EAST
<b>WENZHOU DONGTIAN TRADING</b> PAV. 5 - BOOTH P02 P08 / FAIR EAST
<b>WENZHOU EASTWIN INTERNATIONAL TRADE</b> PAV. 7 - BOOTH M28 / FAIR EAST
<b>WENZHOU ELITE BIZ INTERNATIONAL</b> PAV. 7 - BOOTH E14 / FAIR EAST
<b>WENZHOU EMMA OPTICS</b> PAV. 5 - BOOTH G54 K53 / FAIR EAST
<b>WENZHOU EVER EYEWEAR</b> PAV. 6 - BOOTH H26 / FAIR EAST
<b>WENZHOU FAITH IMPORT&amp;EXPORT</b> PAV. 7 - BOOTH M32 / FAIR EAST
<b>WENZHOU FC OPTICS LIMITED</b> PAV. 5 - BOOTH H49 / FAIR EAST
<b>WENZHOU FEIHONG GLASSES</b> PAV. 5 - BOOTH D41 / FAIR EAST
<b>WENZHOU FEISHI OPTICS</b> PAV. 5 - BOOTH R53 / FAIR EAST
<b>WENZHOU FENGRAN OPTICAL</b> PAV. 5 - BOOTH D45 / FAIR EAST
<b>WENZHOU FLYER IMPORT AND EXPORT</b> PAV. 7 - BOOTH N31 / FAIR EAST
<b>WENZHOU GESHIVA EYEWEAR</b> PAV. 7 - BOOTH E15 / FAIR EAST
<b>WENZHOU GEYA OPTICS</b> PAV. 7 - BOOTH B08 / FAIR EAST
<b>WENZHOU GFORCE OPTICAL</b> PAV. 5 - BOOTH G50 / FAIR EAST
<b>WENZHOU GOLDEN BRIDGE IMPORT &amp; EXPORT</b> PAV. 5 - BOOTH K50 / FAIR EAST
<b>WENZHOU GOLDENKEY LOCK INDUSTRIAL</b> PAV. 5 - BOOTH R41 / FAIR EAST
<b>WENZHOU GRAND OPTICAL</b> PAV. 7 - BOOTH G07 / FAIR EAST
<b>WENZHOU GREEN PLANET INTERNATIONAL TRADE</b> PAV. 7 - BOOTH S03 / FAIR EAST
<b>WENZHOU GUANHAO GLASSES</b> PAV. 5 - BOOTH F49 / FAIR EAST
<b>WENZHOU GUANS POPEYEWEAR</b> PAV. 5 - BOOTH E41 / FAIR EAST
<b>WENZHOU HAOKA OPTICAL</b> PAV. 7 - BOOTH F03 / FAIR EAST
<b>WENZHOU HAQIANG TRADING</b> PAV. 5 - BOOTH C49 / FAIR EAST
<b>WENZHOU HAQING IMPORT &amp; EXPORT</b> PAV. 7 - BOOTH K14 / FAIR EAST
<b>WENZHOU HENGFAH IMPORT &amp; EXPORT</b> PAV. 7 - BOOTH H19 / FAIR EAST
<b>WENZHOU HENGFAH GLASSES</b> PAV. 7 - BOOTH F32 G31 / FAIR EAST
<b>WENZHOU HICOO OPTICAL</b> PAV. 7 - BOOTH H19 / FAIR EAST
<b>WENZHOU HIEASY IMPORT &amp; EXPORT COMPANY LIMITED</b> PAV. 5 - BOOTH C31 / FAIR EAST
<b>WENZHOU HIGO OPTICAL</b> PAV. 7 - BOOTH N15 / FAIR EAST
<b>WENZHOU HIVISION EYEWEAR</b> PAV. 5 - BOOTH S20 T23 / FAIR EAST
<b>WENZHOU HONGHONG GLASSES</b> PAV. 5 - BOOTH C41 / FAIR EAST
<b>WENZHOU HORIZON OPTICAL</b> PAV. 5 - BOOTH K19 / FAIR EAST
<b>WENZHOU HOUDE EYEWEAR</b> PAV. 7 - BOOTH K32 / FAIR EAST
<b>WENZHOU HUAKUN INTERNATIONAL TRADE</b> PAV. 5 - BOOTH P15 / FAIR EAST
<b>WENZHOU HUAWEI PACKAGING</b> PAV. 7 - BOOTH K33 / FAIR EAST
<b>WENZHOU HUISHI TRADING</b> PAV. 7 - BOOTH C14 D16 / FAIR EAST
<b>WENZHOU HUMAN DESIGN OPTICAL</b> PAV. 7 - BOOTH E08 / FAIR EAST
<b>WENZHOU ICAN PACKAGING MANUFACTURER</b> PAV. 7 - BOOTH L20 / FAIR EAST

<b>WENZHOU INNOVATIVE INDUSTRIES</b> PAV. 5 - BOOTH H37 H38 / FAIR EAST
<b>WENZHOU INNOVISION OPTICAL</b> PAV. 7 - BOOTH M36 / FAIR EAST
<b>WENZHOU INTEROPTICAL</b> PAV. 7 - BOOTH M14 / FAIR EAST
<b>WENZHOU JIMBO OPTICAL</b> PAV. 5 - BOOTH E37 / FAIR EAST
<b>WENZHOU JINDA GLASSES</b> PAV. 5 - BOOTH N02 / FAIR EAST
<b>WENZHOU JINGSHOU INT TRADE</b> PAV. 5 - BOOTH C02 / FAIR EAST
<b>WENZHOU JOYSEE EYEWEAR COMPANY</b> PAV. 7 - BOOTH E21 / FAIR EAST
<b>WENZHOU JOYVISION OPTICAL</b> PAV. 5 - BOOTH D23 / FAIR EAST
<b>WENZHOU KAIBANG OPTICAL</b> PAV. 5 - BOOTH H23 / FAIR EAST
<b>WENZHOU KAIMU TRADING</b> PAV. 7 - BOOTH K10 / FAIR EAST
<b>WENZHOU KANGJING OPTICS</b> PAV. 7 - BOOTH K27 / FAIR EAST
<b>WENZHOU KANGYE IMP&amp;EXP</b> PAV. 7 - BOOTH D16 / FAIR EAST
<b>WENZHOU LANGTUO TRADING</b> PAV. 7 - BOOTH N10 / FAIR EAST
<b>WENZHOU LANMA PACKAGING</b> PAV. 5 - BOOTH C44 / FAIR EAST
<b>WENZHOU LEFENG OPTICS</b> PAV. 5 - BOOTH U30 / FAIR EAST
<b>WENZHOU LIANGDIAN OPTICAL</b> PAV. 5 - BOOTH H24 / FAIR EAST
<b>WENZHOU LIDONG OPTICAL MANUFACTURE</b> PAV. 5 - BOOTH H45 K49 / FAIR EAST
<b>WENZHOU LIGHT-GO EYEWEAR TECHNOLOGY</b> PAV. 5 - BOOTH D01 / FAIR EAST
<b>WENZHOU LINGSHENG OPTICAL</b> PAV. 7 - BOOTH K07 / FAIR EAST
<b>WENZHOU LINGSHI OPTICS</b> PAV. 7 - BOOTH M21 / FAIR EAST
<b>WENZHOU LISHANG GLASSES MANUFACTURING</b> PAV. 5 - BOOTH F02 / FAIR EAST
<b>WENZHOU LOVEDOOR GROUP</b> PAV. 5 - BOOTH P12 P16 / FAIR EAST
<b>WENZHOU LUCKY PACKAGING &amp; DISPLAY</b> PAV. 7 - BOOTH K08 / FAIR EAST
<b>WENZHOU M&amp;I EYEWEAR</b> PAV. 5 - BOOTH P38 P42 / FAIR EAST
<b>WENZHOU MAISHI IMP AND EXP</b> PAV. 7 - BOOTH K09 / FAIR EAST
<b>WENZHOU MEIYATE SPECTACLES</b> PAV. 7 - BOOTH G20 / FAIR EAST
<b>WENZHOU MIKE OPTICAL</b> PAV. 7 - BOOTH C02 / FAIR EAST
<b>WENZHOU MILSON IMPORT AND EXPORT</b> PAV. 6 - BOOTH H26 / FAIR EAST
<b>WENZHOU MINGKANG OPTICAL</b> PAV. 7 - BOOTH M32 / FAIR EAST
<b>WENZHOU MINGLAN TRADING</b> PAV. 5 - BOOTH E07 / FAIR EAST
<b>WENZHOU MINGSHIDA INTERNATIONAL TRADE</b> PAV. 5 - BOOTH S02 / FAIR EAST
<b>WENZHOU MINGTAL OPTICS GLASS CO</b> PAV. 5 - BOOTH P49 / FAIR EAST
<b>WENZHOU MIRAI OPTICAL</b> PAV. 7 - BOOTH C07 / FAIR EAST
<b>WENZHOU MULWIN TRADING</b> PAV. 5 - BOOTH M37 M41 / FAIR EAST
<b>WENZHOU MUMING EYEWEAR</b> PAV. 5 - BOOTH



**Elenco alfabetico  
espositori**  
Alphabetical list  
of exhibitors

**WENZHOU SEATALENT EYEWEAR**  
PAV. 5 - BOOTH R42 / FAIR EAST

**WENZHOU SENSE IMPORT & EXPORT**  
PAV. 5 - BOOTH M45 M49 / FAIR EAST

**WENZHOU SEWELL IMPORT AND EXPORT**  
PAV. 5 - BOOTH E02 / FAIR EAST

**WENZHOU SHINETAI PACKAGING**  
PAV. 5 - BOOTH E11 / FAIR EAST

**WENZHOU SKYSEA INT'L TRADE**  
PAV. 7 - BOOTH R02 / FAIR EAST

**WENZHOU SLOWING TRADING**  
PAV. 5 - BOOTH E49 / FAIR EAST

**WENZHOU SO-PAL OPTICS**  
PAV. 7 - BOOTH L26 L25 / FAIR EAST

**WENZHOU START INTERNATIONAL**  
PAV. 7 - BOOTH K15 / FAIR EAST

**WENZHOU SUCCESS GROUP**  
PAV. 7 - BOOTH D03 / FAIR EAST

**WENZHOU SUNBEST OPTICAL**  
PAV. 5 - BOOTH G31 / FAIR EAST

**WENZHOU SUNMAX INTERNATIONAL TRADE**  
PAV. 7 - BOOTH F15 / FAIR EAST

**WENZHOU SUNNY OPTICAL**  
PAV. 7 - BOOTH M01 M03 / FAIR EAST

**WENZHOU SUNRISE INDUSTRIAL AND TRADING**  
PAV. 5 - BOOTH R21 / FAIR EAST

**WENZHOU SUNSEE OPTICAL**  
PAV. 5 - BOOTH L42 / FAIR EAST

**WENZHOU SUNWAY EYEWEAR**  
PAV. 5 - BOOTH S38 S42 / FAIR EAST

**WENZHOU SUNWEAR GLASSES**  
PAV. 7 - BOOTH C08 / FAIR EAST

**WENZHOU SUNZONE INDUSTRY & TRADE**  
PAV. 5 - BOOTH C28 / FAIR EAST

**WENZHOU SUTUS OPTICAL MANUFACTORY**  
PAV. 7 - BOOTH L15 / FAIR EAST

**WENZHOU TAEHAN IMPORT AND EXPORT**  
PAV. 7 - BOOTH N27 / FAIR EAST

**WENZHOU TAIYU OPTICAL**  
PAV. 5 - BOOTH F42 / FAIR EAST

**WENZHOU TENGSHENG GLASSES PACKING**  
PAV. 5 - BOOTH Z31 / FAIR EAST

**WENZHOU TOPCON EYEWEAR**  
PAV. 5 - BOOTH F20 / FAIR EAST

**WENZHOU UNION FASHION**  
PAV. 5 - BOOTH F28 / FAIR EAST

**WENZHOU VEO OPTICAL**  
PAV. 7 - BOOTH E34 / FAIR EAST

**WENZHOU VICKI OPTICAL**  
PAV. 5 - BOOTH S27 S31 / FAIR EAST

**WENZHOU VISION INTERNATIONAL**  
PAV. 5 - BOOTH P28 P32 / FAIR EAST

**WENZHOU VISTA OTTICA**  
PAV. 7 - BOOTH G26 / FAIR EAST

**WENZHOU WANGSHENGXIN OPTICAL GLASSES**  
PAV. 7 - BOOTH K28 / FAIR EAST

**WENZHOU WARM SUN EYEWEAR**  
PAV. 5 - BOOTH M11 / FAIR EAST

**WENZHOU WEATLEY INTERNATIONAL FOREIGN TRADE**  
PAV. 5 - BOOTH R38 / FAIR EAST

**WENZHOU WEDO EYEWEAR**  
PAV. 7 - BOOTH E20 F21 / FAIR EAST

**WENZHOU WEILAN OPTICAL**  
PAV. 5 - BOOTH S13 S23 / FAIR EAST

**WENZHOU WELL OPTICAL**  
PAV. 7 - BOOTH D15 / FAIR EAST

**WENZHOU WONDERFUL EYEWEAR**  
PAV. 5 - BOOTH E54 G53 / FAIR EAST

**WENZHOU WONWOO EYEGASSES**  
PAV. 7 - BOOTH P04 / FAIR EAST

**WENZHOU XIN SILK ROAD OPTICAL**  
PAV. 5 - BOOTH S07 / FAIR EAST

**WENZHOU XINGYUN OPTICS**  
PAV. 5 - BOOTH D37 / FAIR EAST

**WENZHOU XINYUAN INTERNATIONAL TRADE**  
PAV. 5 - BOOTH N32 / FAIR EAST

**WENZHOU XIYIDE TRADING**  
PAV. 5 - BOOTH U11 U15 / FAIR EAST

**WENZHOU XUMIN GLASSES**  
PAV. 5 - BOOTH L12 / FAIR EAST

**WENZHOU YIDAO OPTICAL**  
PAV. 7 - BOOTH G32 / FAIR EAST

**WENZHOU YOULIAN EYEWEAR**  
PAV. 5 - BOOTH T08 / FAIR EAST

**WENZHOU YOUTHVISION**  
PAV. 5 - BOOTH C54 / FAIR EAST

**WENZHOU YUHUI TRADING**  
PAV. 7 - BOOTH K35 / FAIR EAST

**WENZHOU ZHANTAI GLASSES**  
PAV. 7 - BOOTH M20 N21 / FAIR EAST

**WENZHOU ZHENGDA OPTICAL**  
PAV. 5 - BOOTH K24 / FAIR EAST

**WENZHOU ZHICHENG OPTICAL MANUFACTORY CO**  
PAV. 5 - BOOTH F37 / FAIR EAST

**WENZHOU ZHIHENG GLASSES**  
PAV. 5 - BOOTH H15 / FAIR EAST

**WENZHOU ZHUOFENG EYEWEAR**  
PAV. 5 - BOOTH T14 / FAIR EAST

**WESTGROUPE**  
PAV. 2 - BOOTH E58 E60 / FASHION DISTRICT

**W-EYE**  
PAV. 2 - BOOTH N41 / DESIGN

**WING FUNG OPTICAL INTERNATIONAL**  
PAV. 4 - BOOTH Q25 / DESIGN

**WINGRAM INDUSTRIAL**  
PAV. 7 - BOOTH P19 / FAIR EAST

**WISSING BRILLENARCHITEKTUR**  
PAV. 2 - BOOTH AY74 / ACADEMY

**WONDERFUL SPECTACLES MANUFACTURING COMPANY**  
PAV. 7 - BOOTH N34 / FAIR EAST

**WOODY'S EYEWEAR**  
PAV. 2 - BOOTH P49 P53 R50 R54 / DESIGN

**WORLD EYE OPTICAL**  
PAV. 5 - BOOTH N01 / FAIR EAST

**WORLD VISION**  
PAV. 3 - BOOTH D32 / LENSES & INSTRUMENTS

**WUXI KINGDA MICROFIBER**  
PAV. 7 - BOOTH A13 / FAIR EAST

**WUXI MAZZA MARCATI OPTICS**  
PAV. 7 - BOOTH D02 / FAIR EAST

**WUXI NEWSTAR GLASSES CASE FACTORY**  
PAV. 7 - BOOTH H08 / FAIR EAST

**WUXI OPTICAL C&C**  
PAV. 7 - BOOTH P01 / FAIR EAST

**WUXI OUYITE PACKING PRODUCTS**  
PAV. 5 - BOOTH T31 / FAIR EAST

**WUXI REAL FINE TECHNOLOGY**  
PAV. 7 - BOOTH E22 / FAIR EAST

**WUXI 5-BLUE STAR CORPORATION**  
PAV. 5 - BOOTH A23 / FAIR EAST

**WUXI VICTORY INDUSTRY & TRADE**  
PAV. 7 - BOOTH P03 / FAIR EAST

**WUXI XIYIN MICRO FIBROUS**  
PAV. 7 - BOOTH E07 / FAIR EAST

**WUXI YINGRUJ OPTICAL MATERIAL**  
PAV. 6 - BOOTH D18 / TECH

**X**

**XAVIER GARCIA**  
PAV. 4 - BOOTH K23 L20 / DESIGN

**XIAMEN ANBO SPORTS GOODS**  
PAV. 5 - BOOTH D49 / FAIR EAST

**XIAMEN ASA SUNGLASSES**  
PAV. 5 - BOOTH U07 / FAIR EAST

**XIAMEN DW OPTICAL**  
PAV. 7 - BOOTH N02 / FAIR EAST

**XIAMEN EVERYOUNG OPTICAL HI-TEC**  
PAV. 3 - BOOTH E14 F13 / LENSES & INSTRUMENTS

**XIAMEN GELASHI OPTICAL**  
PAV. 5 - BOOTH B38 / FAIR EAST

**XIAMEN HONG TAI OPTICAL**  
PAV. 3 - BOOTH Q28 R27 / LENSES & INSTRUMENTS

**XIAMEN JESS OPTICAL**  
PAV. 7 - BOOTH H02 / FAIR EAST

**XIAMEN JINGS EYEWEAR**  
PAV. 5 - BOOTH F46 / FAIR EAST

**XIAMEN LIUYI GLASSES**  
PAV. 5 - BOOTH D08 / FAIR EAST

**XIAMEN NECOS OPTICAL**  
PAV. 7 - BOOTH B32 / FAIR EAST

**XIAMEN POS OPTICAL**  
PAV. 5 - BOOTH P24 / FAIR EAST

**XIAMEN SITUOSEN TRADING**  
PAV. 5 - BOOTH F50 / FAIR EAST

**XIAMEN TANUO OPTICAL TECHNOLOGY**  
PAV. 3 - BOOTH S27 / LENSES & INSTRUMENTS

**XIAN COSMIC CONTACT LENS**  
PAV. 7 - BOOTH D32 / FAIR EAST

**XINHE COUNTY DINGXIANG FIBER PRODUCTS**  
PAV. 5 - BOOTH S50 / FAIR EAST

**XINHE COUNTY HAORYUAN GLASSES BOX**  
PAV. 7 - BOOTH H11 / FAIR EAST

**XINHE GANGSEN PACKAGING PRODUCTS**  
PAV. 5 - BOOTH L41 / FAIR EAST

**XIT EYEWEAR**  
PAV. 2 - BOOTH AY30 / ACADEMY

**XOCCHIALI AB**  
PAV. 6 - BOOTH A25 / FASHION DISTRICT

**XY**  
PAV. 2 - BOOTH AY72 / ACADEMY

**Y**

**YAMAUCHI MATEX CORPORATION**  
PAV. 4 - BOOTH F24 / DESIGN TECH

**YANGZHOU GLADWIN OPTICAL TECH.**  
PAV. 3 - BOOTH Q29 / LENSES & INSTRUMENTS

**YCC INTERNATIONAL CORPORATION**  
PAV. 5 - BOOTH D12 / FAIR EAST

**YH OPTICS INTERNATIONAL LIMITED**  
PAV. 3 - BOOTH G28 / LENSES & INSTRUMENTS

**YICHANE**  
PAV. 5 - BOOTH M01 / FAIR EAST

**YINGCHANG GROUP**  
PAV. 7 - BOOTH P02 / FAIR EAST

**YINGTAN ASTA INDUSTRY & TRADE**  
PAV. 7 - BOOTH C26 / FAIR EAST

**YINGTAN HUAWAI INDUSTRIAL**  
PAV. 7 - BOOTH D19 / FAIR EAST

**YINGTAN JIEDENG OPTICAL**  
PAV. 5 - BOOTH C46 / FAIR EAST

**YINGTAN POP TRADE**  
PAV. 7 - BOOTH D21 / FAIR EAST

**YINGTAN SUTAR OPTICS**  
PAV. 7 - BOOTH C28 / FAIR EAST

**YIWU CONCHEN GLASSES**  
PAV. 7 - BOOTH S01 / FAIR EAST

**YIWU HIGHLAND GLASSES**  
PAV. 5 - BOOTH A29 / FAIR EAST

**YIWU KDEAM COMMERCE AND TRADE**  
PAV. 7 - BOOTH S05 / FAIR EAST

**YOHJI YAMAMOTO**  
PAV. 2 - BOOTH U53 V54 / DESIGN

**YOU MAWO**  
PAV. 2 - BOOTH AY15 / ACADEMY

**YOUNGER OPTICS EUROPE**  
PAV. 3 - BOOTH F24 F28 G23 / LENSES & INSTRUMENTS

**YUHUAN YASHI GLASSES**  
PAV. 7 - BOOTH D27 / FAIR EAST

**YUICHI TOYAMA**  
PAV. 2 - BOOTH AY03 / ACADEMY

**YUNG SHENG OPTICAL**  
PAV. 3 - BOOTH T02 U01 / LENSES & INSTRUMENTS

**YURATEK**  
PAV. 3 - BOOTH E28 / LENSES & INSTRUMENTS

**YYC EXHIBITION SERVICE LIMITED**  
PAV. 7 - BOOTH B36 E28 / FAIR EAST

**Z**

**ZANZARA EYEWEAR**  
PAV. 2 - BOOTH D60 / FASHION DISTRICT

**ZCL TECHNOLOGY (JIANGXI)**  
PAV. 6 - BOOTH C13 D16 / TECH

**ZEISS SUNLENS**  
PAV. 3 - BOOTH C01 / LENSES & INSTRUMENTS

**ZHANGZHOU AOJIE OPTICAL TECHNOLOGY**  
PAV. 6 - BOOTH A13 B16 / TECH

**ZHE JIANG JIADA TRADE**  
PAV. 5 - BOOTH T30 / FAIR EAST

**ZHEJIANG BROAD INT. CONV. & EXHIB.**  
PAV. 7 - BOOTH S09 / FAIR EAST

**ZHEJIANG DONNOR CLOUD DIGITAL TECH**  
PAV. 5 - BOOTH K23 / FAIR EAST

**ZHEJIANG EUROMONK GLASSES**  
PAV. 7 - BOOTH P08 / FAIR EAST

**ZHEJIANG HINDAR OPTICAL**  
PAV. 5 - BOOTH U01 / FAIR EAST

**ZHEJIANG JIALIANG OPTICAL TECHNOLOGY**  
PAV. 3 - BOOTH T04 U03 / LENSES & INSTRUMENTS

**ZHEJIANG JINLIANG PLASTIC VENEER**  
PAV. 5 - BOOTH E28 / FAIR EAST

**ZHEJIANG KAIKIN OPTOELECTRONICS TECHNOLOGY**  
PAV. 5 - BOOTH D19 / FAIR EAST

**ZHEJIANG KANGHUA GLASSES**  
PAV. 4 - BOOTH E11 E13 / DESIGN TECH

**ZHEJIANG OPTOMETRIC & OPTICAL ASSOCIATION**  
PAV. 5 - BOOTH A11 / FAIR EAST

**ZHEJIANG QIAOLONG TECHNOLOGY**  
PAV. 7 - BOOTH N33 / FAIR EAST

**ZHEJIANG RIKE AUTOMATION EQUIPMENT**  
PAV. 6 - BOOTH A19 B20 / TECH

**ZHEJIANG SKY VIEW EYEWEAR**  
PAV. 6 - BOOTH E29 / FASHION DISTRICT

**ZHEJIANG TONGDA OPTICAL**  
PAV. 5 - BOOTH Z37 Z41 / FAIR EAST

**ZHEJIANG VISTA OPTICAL TECHNOLOGY CO.**  
PAV. 6 - BOOTH E33 / FASHION DISTRICT

**ZHEJIANG WEIYA OPTICAL TECHNOLOGY**  
PAV. 4 - BOOTH D03 / DESIGN TECH

**ZHEJIANG WEIZHEN MEDICAL TECHNOLOGY**  
PAV. 3 - BOOTH C29 / LENSES & INSTRUMENTS

**ZHEJIANG WENKING COMMERCIAL CORP**  
PAV. 7 - BOOTH E33 / FAIR EAST

**ZHEJIANG WOMA EYEWEAR**  
PAV. 7 - BOOTH E13 / FAIR EAST

**ZHEJIANG YANI EYEWEAR**  
PAV. 5 - BOOTH E12 F15 / FAIR EAST

**ZHEJIANG YAXUN GLASSES TECHNOLOGY**  
PAV. 4 - BOOTH F12 F14 / FASHION DISTRICT

**ZHEJIANG YINFENG GLASSES**  
PAV. 7 - BOOTH P06 / FAIR EAST

**ZHENJIANG CV OPTICAL**  
PAV. 3 - BOOTH U04 / LENSES & INSTRUMENTS

**ZHENJIANG SELECT OPTICAL MFG**  
PAV. 3 - BOOTH S28 / LENSES & INSTRUMENTS

**ZHENJIANG SILON OPTICAL GLASS**  
PAV. 3 - BOOTH B31 / LENSES & INSTRUMENTS

**ZHENJIANG TIANQI OPTICAL**  
PAV. 5 - BOOTH F12 / FAIR EAST

**ZIEL**  
PAV. 3 - BOOTH R16 / LENSES & INSTRUMENTS

**ZOO EYEWEAR**  
PAV. 2 - BOOTH M46 / DESIGN



**第二十二届中国(上海)国际眼镜业展览会**  
**THE 22<sup>nd</sup> CHINA (SHANGHAI)**  
**INTERNATIONAL OPTICS FAIR**

**2024.03.11-13**

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